

Bay East Next-Day Orders & the Alameda County Curfew

Alameda County residents will be subject to a curfew order this week as officials attempt to keep the community safe. Although we do not anticipate any interruption to Bay East remote services due to the [Alameda County curfew order](#), we may not be able to fulfill next-day REALTOR® store orders including lockboxes and PPE. Please call the Pleasanton office at 925.730.4065 or the Alameda office at 510.523.7229 to confirm the status of your appointment for curbside service. Please stay safe and follow the curfew.

Bay East Insider LIVE - Opening up Closings During COVID-19

Join us on June 8 for a lively conversation with real estate experts about closing real estate transactions during the COVID-19 crisis. We'll cover the latest trends and changes in purchase financing, insurance, and the title and escrow process. Register [here](#).

Bay East Board of Directors Update

The Board of Directors made a pivotal change for our election of 2021 Officers due to unprecedented challenges resulting from COVID-19. The Board of Directors [approved a resolution](#) to select the 2020 Association Officers (President, President-Elect, Treasurer, and Immediate Past President) to remain in their current positions through 2021.

The current candidates for these positions will now become the 2022 Officers slate for next year's election.

Meet your 2021/2022 Director Candidates

The slate of candidate for the 2021/2022 Bay East Districts will continue. Electronic voting opens Friday, June 12. Vote before midnight on June 17 and enter a drawing to win FREE local dues (a \$295 value) for the 2020/2021 billing period.

You may review the candidates campaign statements [here](#).

BUZZ Video



Let's look back at an older episode of Real Estate Market Storytellers, which focused on an important supporting character that brings the real estate story to life.

[Watch this week's BUZZ video.](#)

REALTOR® Store Now Selling Personal Protective Equipment (PPE)

We are now selling PPE for members. The following items are available:

- [PPE bundle](#), \$17.95 includes five each of the following: disposable masks, pairs disposable booties, pairs of disposable gloves,
- [Sanitizing wipes](#), \$2.75 for 10-pack,
- [Hand Sanitizer](#), \$9.95 for 8.5oz.,
- [Cotton REALTOR® face masks](#), \$7.95 each,
- [Disposable face masks](#), \$1.75 each,
- [Shoe covers](#), \$3.50 for 5 pair, *limit two*

Supply is limited and you must [place your order](#) and schedule an appointment with [Amber Carnahan](#) before picking up at the Pleasanton Member Center.

New County Ordinance Could Trigger Rent Strikes

Tell the Alameda County Board of Supervisors to make critical changes to the new eviction moratorium ordinance. Take action [here](#).

MLS News

Below Market Rate Option Added Under Special Information Field.

Effective, Monday, June 8, Below Market Rate (BMR) will be an option under the Special Information field in the MLS. It will be available in the Listing Entry module as well as Search.

C.A.R. Best Practices - "Posted Rules of Entry" in the MLS

One item within the C.A.R. guideline is to "Posted Rules for Entry," or a link to them should be part of online public and MLS listings. This should be provided by the listing agent if any.

Bay East allows the placement of an unbranded link in the Public Remarks section in the MLS so agents can comply with C.A.R. recommendations.

Access the C.A.R. Industry Guidance Showing Rules FAQ [here](#) (login required).



Featured MLS Class:

[Virtual Class – zipLogix™ Digital Ink 2.0](#)

Friday, June 5

9:30-10:30am

Marketing Meetings

Bay East Marketing Meetings are being held virtually, to get more information check out their Bay East webpages:

[AIMM](#) - Tues. May 26, 9am

[CCMG](#) - Wed. May 27, 9am

[REAL](#) - Thurs. May 28, 9am

[TCMC](#) - Thurs. May 28, 8:30am

[VREN](#) - Fri. May 29, 8:30am

Bay East Bulletin



New COVID-19 Category in the C.A.R. Library of zipForm®

As the coronavirus situation and associated real estate-related activities continue to rapidly shift, C.A.R. is working diligently to make forms available for agents as quick as possible! Take a look at the new COVID-19 category in [zipForm® Plus](#). Informative videos about zipForm® can also be found [here](#).



That's Who We R

Life looks different these days, but the expertise REALTORS® have has remained constant. They have the same dedication to connect with clients and continue to find new ways to share their knowledge. Sharing your pride in the "That's Who We R" campaign is easy! Use [Photofy](#) to personalize campaign content with your photo, logo, or contact information and share to your social media accounts.



Control Who Enters Your Listing

Call Before Showing (CBS) allows the listing agent to control access into a home by requiring the showing agent to call the listing agent to obtain a CBS code. Each time the key container is accessed, the code must be entered. Watch this [short video](#) explaining how to access a CBS code using an eKEY.



Bay East Association of REALTORS®

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