

Bay East will be closed today, September 7, in observance of Labor Day.

### Bikes, Beer and Bingo!

The Third Thursday Foundation event is back on September 17 with another exciting line up! Learn the basics about tuning up your bike with [Superfly Wheels](#), participate in a beer tasting with [Henhouse Brewing](#), and play bingo for a chance to win a prize! Minimum \$5 donation. Register [here](#). Donations from all Third Thursday events go directly to the Bay East scholarship fund.

### Insider LIVE – Safety In Place – Part 1

On September 14 join an interactive conversation about maintaining and improving your physical, mental, and emotional health while sheltering in place. Register [here](#).

## BUZZ Video



Some of your favorite real estate apps have safety features you should know about.

[Watch this week's BUZZ video](#)

## MLS News

### Display Active Listings to All REALTORS® with RPR®

Effective immediately, active listings will be integrated into REALTOR® Property Resource (RPR®), earning limitless exposure by being displayed to REALTORS® nationwide.

By allowing REALTORS® across the country to view Bay East active listings, subscribers will gain access to a vast referral network and have greater ability to meet the needs of consumers. In the new display RPR® does not share confidential information, such as compensation.

RPR® is a member benefit of the National Association of REALTORS®. [Login](#) or create your account today.

Check out the [RPR® Learning Center](#) for more information.



Featured MLS Virtual Class:

[Supra Keys and SupraWEB](#)

Thursday, Sep., 10  
9:30-10:30am

## Marketing Meetings

Bay East Marketing Meetings are being held virtually. To get more information check out their Bay East webpages:

[AIMM](#) - Tues. Sep. 8, 9am - Gov Hutchinson, Legal Update

[CCMG](#) - Wed. Sep. 9, 9am - Aaron Negherbon with Troops Direct

[REAL](#) - Thurs. Sep. 10, 9am - Roya Chaudhry, MLS Updates

[TCMC](#) - Thurs. Sep. 10, 8:30am - Shelly Golden, Five Steps to a Zoom Makeover

[VREN](#) - Fri. Sep. 11, 8:30am - To be announced

## Bay East Bulletin



### In Remembrance: Heide Wolf-Reid

Bay East member Heide Wolf-Reid passed away on Tuesday, September 1. Heide was an integral part of the Bay East Local Government Relations and Political Activities Committees. She was very passionate about her role as a C.A.R. Director, having served in many leadership positions. Heide was respected for her industry knowledge and insights; she will be missed.



### The RPR® Guide to a Successful Listing Presentation

Sellers want to know your listing presentation is based on a keen sense of the market, an expertise in determining value, and your ability to bring a deal to closing in the shortest time with the highest price possible. View this [quick guide](#) to learn all the features RPR® offers.



### Guides to New Federal and State Eviction Rules

The National Association of REALTORS® has issued a [response](#) to the CDC nationwide [eviction moratorium](#). The California Association of REALTORS® legal team has prepared a summary and [Q&A's](#) (login required) about the COVID-19 Tenant Relief Act of 2020.



Bay East Association of REALTORS®  
Pleasanton Office | 7021 Koll Center Parkway, Pleasanton, 94566 | 925.730.4060  
Alameda Office | 2490 Mariner Square Loop Suite 200, Alameda, 94501 | 510.523.7229