

Bay East will be closed Monday, September 7, in observance of Labor Day.

Knowledge. Awareness. Safety.

September is REALTOR® Safety Month, and the National Association of REALTORS® (NAR) offers apps, products, and educators to provide knowledge and awareness for members who may feel unsafe while conducting business.

From [planning your safety strategy](#) to extensive [safety resources](#), NAR has many valuable tools for all real estate professionals, including regularly-scheduled [safety webinars](#), numerous [articles](#) and [videos](#), and a [safety alert program](#).

BUZZ Video



[Apply or nominate](#) someone for one of the awards Bay East offers.

[Watch this week's BUZZ video](#)

MLS News

Clear Cooperation Citation Policy Effective September 1

The [Clear Cooperation Policy](#) (section 7.5.1), which went into effect May 1 will be added to the list of citable infractions, Appendix A of the [MLS Rules and Regulations](#). Over the last three months, Bay East has been educating membership about this new rule.

Clear Cooperation Policy Citations:

- 1st Violation: Courtesy Notice
- 2nd Violation: \$500
- 3rd Violation: \$1,000 + MLS Class
- 4th Violation: \$1,500 + MLS Class
- 5th Violation: Refer to Professional Standards

For more information, please contact the [Compliance Department](#) at 925.730.4060.



Featured MLS Virtual Class:
[Buyer's Agent 101: Auto Email](#)
Wednesday, Sep., 2
11am-12pm

Marketing Meetings

Bay East Marketing Meetings are being held virtually. To get more information check out their Bay East webpages:

[AIMM](#) - Tues. Sep. 1, 9am - Village of Love Homeless Assistance

[CCMG](#) - Wed. Sep. 2, 9am - Sheriff Greg Ahern - Alameda County Sheriffs Office

REAL - Thurs. Sep. 3, no meeting

TCMC - Thurs. Sep. 3, no meeting

VREN - Fri. Sep. 4, no meeting

Bay East Bulletin



Stop Leads from Falling Through
[LionDesk](#) is an easy-to-use business relationship management platform that includes CRM, transaction management, visual market insights, and marketplace. As a member benefit, LionDesk is available to you free of cost with access to unlimited contact storage, advanced contact reporting, single transaction pipeline, API connections, and much more. Activate your free account [here!](#)



Grab n Go Videos
Bay East offers short how-to videos that provide helpful information about zipForms®, MLS, tax information, CMAs and more. Now including vendor videos like RPR®, Supra, zipForms®, and more, all your questions will be answered from the comfort of your home or office. Visit the [Bay East website](#) to access these useful videos.



The Road Ahead – Service, Success, and Leadership
Join the Leadership Development Committee and hear personal stories from REALTORS® just like you. Whether you've wanted to get involved at Bay East, C.A.R., NAR, or want more information about the advantages of Association engagement, join this interactive discussion and learn tips these dynamic REALTORS® wish a mentor had shared with them sooner. Register [here](#).



Bay East Association of REALTORS®
Pleasanton Office | 7021 Koll Center Parkway, Pleasanton, 94566 | 925.730.4060
Alameda Office | 2490 Mariner Square Loop Suite 200, Alameda, 94501 | 510.523.7229