

THE INSIDER

BAYEAST
ASSOCIATION OF REALTORS®

Town Hall - COVID-19 Real Estate Rules Update

Learn how the latest rules from Alameda County and Cal/OSHA impact how you do business. On Wednesday, August 5, both an official from the Alameda County Health Department and a legal expert will provide insight as to how the current rules were developed and what may be coming next. Register for this virtual event [here](#).

2020 Membership Survey

On Wednesday, August 5, you will receive an email from Bay East CEO, Tricia Thomas, with a link to our 2020 Membership survey. Your input helps us shape the services and programs we offer. We appreciate your willingness and time to help determine the future of Bay East.

Scholarship Recipients

Please join us in congratulating the fantastic recipients of the 2020 Bay East Foundation Scholarship! Due to COVID-19, we could not host a luncheon to celebrate all of these amazing students however, we congratulate them and wish them well as they embark on their exciting journey!

The [Bay East Foundation](#) scholarship fund is always accepting donations. Contact [Jessica Arnold](#) for more information.

Bay East Foundation 2020 Scholarship Recipients



BUZZ Video



The Call Before Showing (CBS) feature allows listing agents to control access into a home by requiring showing agents to call to obtain a CBS code.

[Watch this week's BUZZ video](#)

MLS News

New Paragon Enhancements

Exciting new features are now available in Paragon. This [brief video](#) goes over the enhancements, which includes:

- All-new ConnectView Report for listings
- Saving a partial listing
- A new, fast, Google import for contacts
- Search & Power Search Numeric string changes
- Display public records with listings on Map
- Parcel Property Panel now supports multi-unit parcels
- Checkboxes and Export Options added
- And much more

View the full details of the upgrades [here](#).



Featured MLS Class:

[Virtual Class – MLS Tools Overview](#)

Thursday, August 6

2-3pm

Marketing Meetings

Bay East Marketing Meetings are being held virtually, to get more information check out their Bay East webpages:

[AIMM](#) - Tues. Aug. 4, 9am

[CCMG](#) - Wed. Aug. 5, 9am

[REAL](#) - Thurs. Aug. 6, 9am

[TCMC](#) - Thurs. Aug. 6, 8:30am

[VREN](#) - Fri. Aug. 7, 8:30am

Bay East Bulletin



Next Pandemic Response Bill

NAR's Federal Advocacy team has been working closely with Congress to ensure the interests of REALTORS®, their families, consumers, and the entire real estate industry are protected in any new federal action in response to COVID-19. NAR recently sent a [letter](#) to Congressional leaders outlining key issues.



Insider LIVE: Out of the Cloud and Into Escrow

Tune in and learn about using the latest cloud-based real estate technology. Our panel of experts, Katie Smithson, Jessie Wong, Carl Medford, will share how to secure listings, connect with clients, and close transactions. Register for this August 10 event [here](#).



COVID-19 and Evictions Webinar

Renters have been hit hard by the pandemic and stand to be hit even harder when the extra unemployment benefits end. C.A.R. attorneys will provide an overview of the current eviction process. Register for this webinar [here](#).



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