

THE INSIDER

BAY EAST
ASSOCIATION OF REALTORS®

September is REALTOR® Safety Month.

"For safety is not a gadget but a state of mind." – Eleanor Everett

eKEY Updates for Apple Users

Some iPhone users are experiencing an issue with the eKEY app after the iOS 12.4 update.

If you experience any issue, reset your eKEY by powering it on then pressing the power button five times within 10 seconds. The green light will flash quickly and the eKEY will turn off when successfully reset.

If you have any questions, please call Member Services at 925.730.4060 or Supra Support at 877.699.6787.

BUZZ Video



Comparing this August with last August, home sales increased in more than half the East Bay communities.

Watch this week's BUZZ

Quarterly Payment Plan Reminder

Your second Bay East membership payment for 2019-2020 is due today Monday, September 16. Please log into your account on bayeast.org to check your balance (select payment from the Member Portal tab) and make a payment to avoid suspension of services and a \$100 reinstatement fee. Automatic payments will be processed today. Contact the Billing Department at 925.730.1070 or the Alameda Member Center at 510.523.7229 with questions.

MLS News

Homesnap Pro Provides Safety for Agents

Agents using Homesnap Pro, a Bay East member benefit, can now set a [Safety Timer](#) when they go to a showing with an unfamiliar client.

BAY EAST
TRAINING

The logo for Bay East Training. It consists of the words "BAY EAST" in a bold, blue, sans-serif font above the word "TRAINING" in a slightly smaller, blue, sans-serif font. Below the text is a graphic element composed of several curved, overlapping blue and white lines that resemble waves or a stylized book.

Prior to a showing, set a timer for how long you expect to be at the location. If the timer expires, a text message will be sent to your emergency contacts that you are in distress.

Watch this [video](#) explaining the benefits of the Safety Timer feature.



Featured MLS Class:

[Homesnap and HomeSpotter](#)

Alameda Member Center

Monday, Sept. 23
1:30 - 3 p.m.

Paragon will be down for maintenance, Tuesday, September 17, 10 p.m. - 4 a.m.

Marketing Meetings

AIMM	CCMG	TCMC	REAL	VREN
Alameda Tues., Oct., 8	Hayward, Castro Valley Wed., Sep., 18	Fremont, Newark, Union City Thurs., Sep., 19	Livermore Thurs., Sep., 19	Dublin, Pleasanton, Sunol Fri., Sep., 20
Alameda County Assessor's Office	Otto Catrina The State of California Real Estate	KK Kaneshiro Fremont Chamber of Commerce	Terri Langdon Alameda City Office of Emergency Services	Chief Peters Livermore and Pleasanton Fire Department

[Marketing Meeting Times & Locations](#)

Bay East Bulletin



Nominate Before It's Too Late

Know an outstanding REALTOR® or Affiliate who is a role model for real estate and the community? [Nomination](#)



Monthly Real Safe Agent Safety Tip: Stairs in the Home

Agents should remember that stairs are an ideal place for an attack; they are usually hidden



In Remembrance: Miguel Padilla

Bay East member Miguel Padilla passed away last month. Miguel was a member of Bay East since 1986 and was

[forms](#) for 2019 REALTOR®, Rookie, Affiliate, and Good Neighbor of the Year Awards are now available! The deadline to submit a recommendation is October 4.

providing a predator with an opportunity to ambush an agent. Allow at least a four-stair difference between you and a prospect when going up or down the stairs never letting the prospect out of your sight. [Watch this video](#) for more tips to reduce your risk of being targeted. [Download or learn more](#) about the Real Safe Agent app.

actively involved at the Association serving on the MLS Committee, the Board of Directors and as a C.A.R. Director. There will be a Celebration of Life on September 26 at 1 p.m., at [Legacy Real Estate](#) in Fremont. Please make contributions to the [Organization for Autism Research](#).

BAY EAST MEMBER BENEFIT

realtor.com Professional Search

realtor.com Professional Search allows you to search for information on any property nationwide. This benefit can be accessed within Paragon from the resources tab.



Bay East Association of REALTORS®

Pleasanton Office | 7021 Koll Center Parkway, Pleasanton 94566 | 925.730.4060

Alameda Office| 2490 Mariner Square Loop, Suite 200, Alameda 94501 | 510.523.7229