

# THE INSIDER

**BAY EAST**  
ASSOCIATION OF REALTORS®

Bay East offices will be closed Monday, September 2 in honor of Labor Day.

*"Don't try to do everything by yourself, but try to connect with people and resources." – Chieu Cao*

## REALTOR®, Rookie, Affiliate, and Good Neighbor of the Year Nominations

Each year, the Association recognizes members for our most prestigious [awards](#):

- [REALTOR® of the Year](#)
- [Rookie of the Year](#)
- [Affiliate of the Year](#)
- [Good Neighbor of the Year](#)

Submit your recommendation by clicking on the specific award above and using the online forms. The deadline to submit is October 4.

## BUZZ Video



One of the many Bay East REALTOR® benefits is a membership to Commercial Brokers Association.

Watch this week's BUZZ

## MLS News

**ratemyagent**

**Coming September 9**

Almost 90% of consumers read online reviews and 84%

trust online reviews as much as they trust personal recommendations.

Bay East has partnered with RateMyAgent to bring you a platform to collect these reviews. RateMyAgent allows you to take control of your digital presence.

You have full control over which clients you send a review request to and the power to choose which reviews you share through RateMyAgent's social media manager and advertising networks.

Watch this [quick video](#).

**BAY EAST**  
TRAINING



Featured MLS Class:

[CMA Tools and Workshop](#)

Friday, August 30  
9:30 - 11 a.m.

Learn more about [RateMyAgent](#).

Paragon will be down for maintenance, Tuesday, August 27, 10 p.m. - 4 a.m.

## Marketing Meetings

AIMM	CCMG	TCMC	REAL	VREN
Alameda	Hayward, Castro Valley	Fremont, Newark, Union City	Livermore	Dublin, Pleasanton, Sunol
<b>Tues., Sep., 10</b>	<b>Wed., Aug., 28</b>	<b>Thurs., Aug., 29</b>	<b>Thurs., Aug., 29</b>	<b>Fri., Aug., 30</b>
<b>Alameda Fire Chief Rodriguez &amp; Alameda Police Chief Rolleri</b>	<b>Maggie Castillo</b> Reverse Mortgage Myths & Misconceptions	<b>Wendy Prestegard</b> Mortgage Insurance	<b>Joel Pullen</b> Guidelines to Real Estate Signage	<b>No Meeting</b> Labor Day Weekend

[Marketing Meeting Times & Locations](#)

## Bay East Bulletin



### Monthly Real Safe Agent Safety Tip: **Moving Within the Home**

When moving from one area of the home to another, let the prospect tour the area before you enter with them. Remain at least five feet from a prospect. This strategy is respectful and well received by legitimate prospects and still keeps you out of a potentially dangerous position from a threat. [Watch this video](#) for more tips to reduce your risk of being



### New Rules for Noticing Tenants

Effective September 1, weekends and court holidays cannot be included when determining the time periods for noticing a tenant to pay rent, perform covenant or file an answer for unlawful detainer and other actions. The new rules do not change how the 30 and 60-day termination notice periods are calculated. More information can be found



**REALTOR®<sup>®</sup>, Rookie, Affiliate, and Good Neighbor of the Year Nominations**  
Plan to join us for Bay East's biggest annual networking event. On Friday, January 10, 2020, Tinat Hand and the 2020 Bay East Board of Directors will be installed at Casa Real in Pleasanton. Don't miss this sell out event, admission is available [online](#) now. This is a great way to market your business, view

targeted. [Download or learn more](#) about the Real Safe Agent app.

on the [C.A.R. website](#) (login required).

sponsorship packages [here](#).

## BAY EAST MEMBER BENEFIT

### Ombudsman Program

The Ombudsman Program helps assist all parties in understanding if a possible ethics or rule violation has occurred and recommends options for resolving the situation before a more formal process is necessary. Request an Ombudsman by completing [this form](#).



Bay East Association of REALTORS®

Pleasanton Office | 7021 Koll Center Parkway, Pleasanton 94566 | 925.730.4060

Alameda Office| 2490 Mariner Square Loop, Suite 200, Alameda 94501 | 510.523.7229