



Government Affairs Action for the week of October 27, 2019

by David Stark, Public Affairs Director, Bay East Association of REALTORS®

Fremont Open House Sign Rules

On Tuesday, November 5 the Fremont City Council will begin strengthening its real estate open house sign ordinance.

City staff are recommending limiting the total number of signs that may be displayed at an intersection, banning the placement of signs near historic buildings and requiring that signs placed on sidewalks provide more space for pedestrians. Staff also suggested increasing enforcement and working with Bay East to educate real estate professionals about the sign rules.

The new rules are in response to growing complaints about sign ordinance violations and are consistent with sign regulations in other cities.

The City Council meeting begins at 7:00 p.m. on November 5 and will be held in the Council Chambers at 3300 Capitol Ave. in Fremont.

More information about sign ordinance violations in Fremont and the proposed new rules are [here](#).

Please contact [David Stark](#) if you have questions about Bay East involvement in this issue and its position on the proposed new rules.

That's it for this week's report. If you have any questions or any government-related real estate issues you want Bay East to research, please contact Bay East staff at davids@bayeast.org or visit the Bay East offices at 7021 Koll Center Parkway, Pleasanton CA 94566.

