

Your Friday Update



Weekly Marketing Meeting

Inspection Panelists:

Paul Breitkopf
Inspection Pros

John Chung
Bluebird Inspections

INSPECTOR PANEL

August 25 9-10am



Register

8:45-9am Virtual Networking

9-10am Virtual Meeting

Join us Tuesday, August 25 to pitch your listings and share your client's haves and wants. Share your listings to our [Facebook page](#) as well.

Insider LIVE

Playing by the
MLS Rules



Monday, August 24
10-11am

MLS Insight for You

Learn tips from Bay East MLS Director Roya Chaudhry about how knowing and following MLS rules will make transactions easier.

Register



Check your Voter Registration

Share the following links with your clients who recently moved.

Alameda County

Contra Costa County

All other counties



City of Alameda 2040 General Plan Update

The city has launched a [website](#) and a [survey](#) to allow residents to help shape Alameda's General Plan and guide elements including neighborhood design, climate action, managed growth, transportation and mobility, public safety, environmental protection, equity, and preservation of the characteristics that make Alameda so unique. Read more [here](#).

Your Newest Member Benefit: LionDesk

Connect, communicate, and close leads faster with your newest Bay East member benefit. LionDesk is a customer relationship management (CRM) system that makes it easy and affordable to connect, communicate, and close more leads using advanced technology. Popular features include video email and texting, automated lead follow up, task reminders and database segmentation. Learn more [here](#).



RPA Class & Education Advantage

Gov Hutchinson will teach this [virtual RPA seminar](#) on Sept.25 from 1–5pm. The cost is \$50 for Bay East members. However, if you are enrolled in [Education Advantage](#), the cost is just \$40.

Education Advantage (EA) is only \$10 for the 2020/2021 billing year (a savings of \$29). With this one class, the EA program pays for itself.

Education Advantage may be added when you enroll for this or any class. Enroll today and save on classes, certifications, and designations through June 30, 2021!

Alameda Chapter AIMM



Bay East Association of REALTORS®

Alameda Member Center | 2490 Mariner Square Loop, Suite 200, Alameda 94501 | 510.523.7229

Pleasanton Member Center | 7021 Koll Center Parkway, Pleasanton 94566 | 925.730.4060

[bayeast.org](#)