



Bay East offers professional development, hands-on training and recorded webinars designed to help you succeed.

Education Corner

Visit the [Education Deals](#) tab on our COVID-19 Guide for Members page to discover all of the free and discounted educational resources available to you as a Bay East member.

Looking for additional learning opportunities? Look no further. C.A.R. is offering [Risk Management Anytime](#) and [The Role of a REALTOR® in a Disaster](#) online at no cost to members right now.

If you have any questions or class requests, please feel free to email Pamela Thompson, Bay East Education Director, at pamelat@bayeast.org or simply reply to this email.

Staying Out of Court: Risk Management Part II

TUESDAY, MAY 19 | 10-11AM
VIRTUAL CLASS
INSTRUCTOR: ROBERT BRAND



Platinum Affiliates Present:

CLOSING YOUR TRANSACTIONS DURING THE COVID-19 PANDEMIC

Wednesday, May 13 | 11am-12pm

Virtual Class

Live Interactive Panel



[Positioning Your Business](#)

[Post-Coronavirus](#)

May 19 | 11am-12:15pm | Virtual Class

When the pandemic ends, real estate will return to a new normal. Join Michael Soon Lee to learn how to adjust your strategic plan for post-coronavirus, stay ahead of a constantly changing environment, and more.

[What REALTORS® Should Not be Posting on Social Media During a Crisis](#)

Video

Watch this quick video from Katie Lance to learn what to post on social media, what not to post, what content is appropriate, plus tips for the best ways to share sensitive content.



[NAR's Pricing Strategies: Mastering the CMA \(PSA\)](#)

Virtual Class | FREE to NAR Members

This Pricing Strategy Advisor (PSA) certification course gives you the knowledge base and skills needed to successfully complete a comparative marketing analysis (CMA) and to clearly communicate essential information to your clients.



Introduction to Multifamily Investments

MONDAY, MAY 18 | 10AM-12PM
VIRTUAL CLASS



Paperless Transactions: Going Digital with zipForm®

FREE to C.A.R. Members
Online Anytime

Virtual Class Schedule

Monday

May 11

Video - [Holman Group & Members Helping Members™](#)

Tuesday

May 12

9:30am-10:30am - [Intro to zipForm® Plus](#)

1:30-2:30pm - [zipLogix Digital Ink 2.0](#)

Wednesday

May 13

11am-12pm - [Platinum Affiliates Present: Closing Your Transactions During the COVID-19 Pandemic](#)

1:30-2:30pm - [Cloud CMA](#)

Thursday

May 14

Grab n Go - [Inviting Clients to HomeSpotter](#)

Friday

May 15

9:30-10:30am - [Advanced zipForm® Plus](#)

[View upcoming May webinars and class statuses on our website.](#)



Bay East Association of REALTORS®

Pleasanton Office | 7021 Koll Center Parkway, Pleasanton, 94566 | 925.730.4060

Alameda Office | 2490 Mariner Square Loop Suite 200, Alameda, 94501 | 510.523.7229

Located at, 7021 Koll Center Pkwy, Pleasanton, CA 94566, United States, 9257304070

[Unsubscribe](#) [Manage preferences](#)