



Bay East offers professional development, hands-on training and recorded webinars designed to help you succeed.

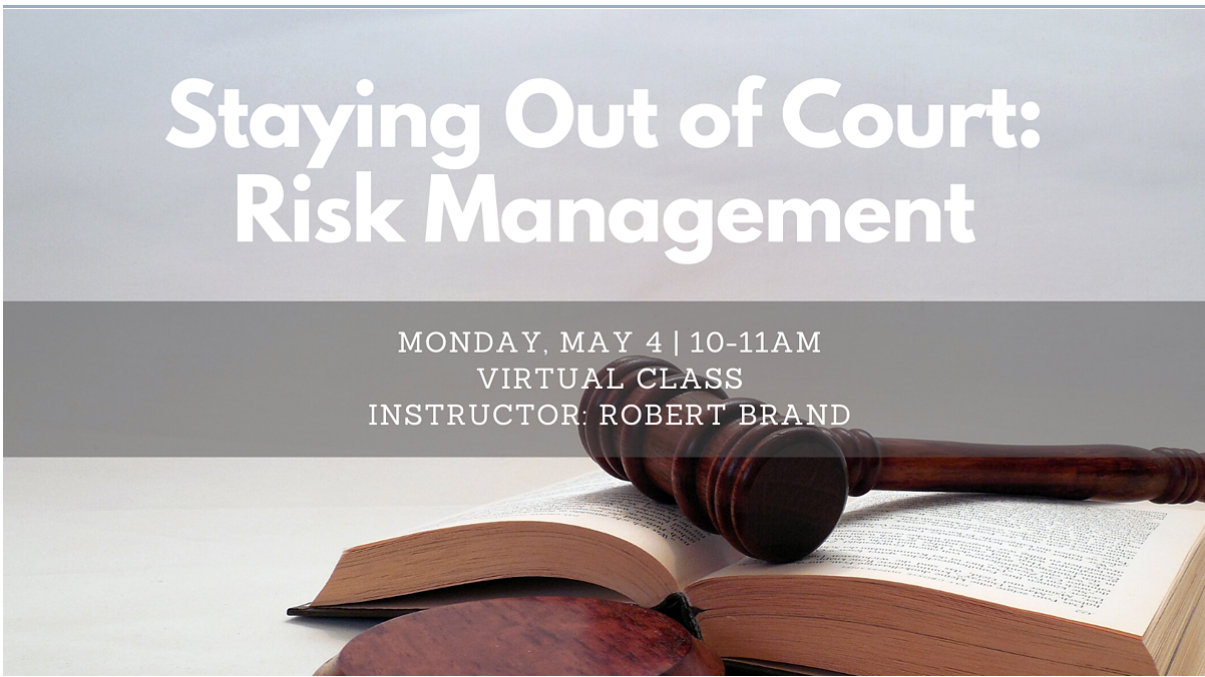
Education Corner

Looking to further your professional development? NAR created a new [Professional Online Development Directory](#), a central place to find learning and development opportunities from across the country.

If you have any questions or class requests, please feel free to email Pamela Thompson, Bay East Education Manager, at pamelat@bayeast.org or simply reply to this email.

Staying Out of Court: Risk Management

MONDAY, MAY 4 | 10-11AM
VIRTUAL CLASS
INSTRUCTOR: ROBERT BRAND





[Branding Yourself 101](#)

April 30 | 10-11am | Virtual Class

Learn the foundation and essentials required to properly brand your real estate persona, team, or brokerage. Developing your own brand will not only open new doors for you, but it will help make a lasting impression on clients.

[Social Media Marketing Strategies for REALTORS®](#)

May 7 | 10am-12pm | Virtual Class

Convert social leads from offline to online. Learn how to raise your rank and reliability on social media, including what content strategies matter most in order to expand your reach and boost your engagement.





[NAR's e-PRO® Certification Course](#)

Virtual Class | FREE to NAR Members

This course will provide high-level digital marketing theory with suggestions for strategy and content implementation. You will also learn the necessary steps to develop data privacy policies, and the importance of data privacy & security.

C.A.R. FREE 45-Hour Subsequent License Renewal

BROKER FIRST TIME & ALL LICENSEE SUBSEQUENT RENEWAL



Income Property Analysis

MONDAY, APRIL 27 | 10AM-12PM
VIRTUAL CLASS



Virtual Class Schedule

Monday

April 27

10am-12pm - [CBA: Income Property Analysis](#)

12-2:30pm - [CBA: Income Property Analysis & Comparison](#)

Tuesday

April 28

9:30-10:30am - [RPR® Overview](#)

1-2pm - [Bay East Global Network Webinar](#)

Wednesday

April 29

9:30-10:30am - [The Basics of Paragon](#)

Thursday

April 30

10-11am - [Branding Yourself 101](#)

Friday

May 1

10am-12pm - [CBA: Advanced Income Property Analysis](#)

12:30-2:30pm - [CBA: Commercial Loans from Start to Finish](#)

[View upcoming April & May webinars and class statuses on our website.](#)



Bay East Association of REALTORS®

Pleasanton Office | 7021 Koll Center Parkway, Pleasanton, 94566 | 925.730.4060

Alameda Office | 2490 Mariner Square Loop Suite 200, Alameda, 94501 | 510.523.7229

Located at, 7021 Koll Center Pkwy, Pleasanton, CA 94566, United States, 9257304070

[Unsubscribe](#) [Manage preferences](#)