BAY EAST
ASSOCIATION OF REALTORS®

Sept. 8, 2019

September is REALTOR® Safety Month

NAR has dedicated September to safety since 2003. Whether agents are showing property, meeting a new client, working on lead generation or marketing, it is important to ensure personal safety. Bay East and NAR offer a variety of products and resources to educate and help members be aware, be vigilant and be safe. Please invite your agents to attend our event on Friday, Sept. 13 and please share relevant info below. Thank you.

Safety is No Superstition

Friday, Sept. 13, 2019
9 a.m.-3 p.m.
Pleasanton Member Center

This event will present a series of topics throughout

Safety Info to Share

Bay East Safety Page →

RealSafeAgent Activation →

Kleard Client Verification →

the day informing attendees about safety and providing various practical applications. Sessions include safety apps, tips for staying safe at open houses and showings as well as cyber security pointers.

Read More →

Homesnap Safety Timer →

NAR Safety Strategies →

56 NAR Safety Tips →

Webinar: Prospect or Predator? →

MLS Rule Change

MLS Rule 12.8.2 has been revised to provide clarity regarding serving alcohol at homes on Broker Tour and at Marketing Meetings. The rule takes effect Oct. 9, 2019.

The rule revisions and FAQs are also available for review.

Full Updated MLS Rules →

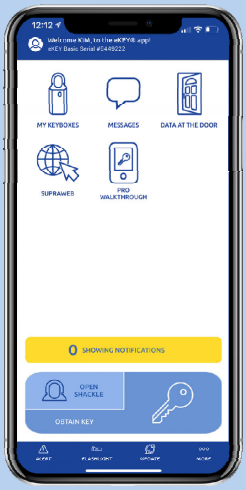
Broker Events

Broker / Manager Meeting on Thursday, Sept. 19 from 1:30-3:30 p.m. in Pleasanton. Pam Strickland, Compliance consultant, will speak about Risk Management.

Register →

Legal Update on Thursday, Oct. 3 from 1-2:30 p.m. in Pleasanton. Speaker is Gov Hutchinson, C.A.R. Assistant General Counsel.

Register →



Supra eKEY Update

It has been reported some users are being asked to reauthorize their eKEY app. The app is not accepting the authorization code and produces an Authorization Invalid Error message instead. Supra is working to resolve this issue. Meanwhile, agents should follow these steps to continue using the app:

1. Delete the eKEY app.
2. Re-install the eKEY app from the app store.
3. Generate and enter a new authorization code.

Agents should contact Tech Support at 925.730.7100 if they are still experiencing issues.

And finally...quicklinks

RateMyAgent Launches Sept. 9 →

Bay East Annual Award Nominations →

NAR REALTOR® Conference & Expo, San Francisco →

Find us here...

Can we be of service? We would love to hear from you. Please email or call 510.841.4202.

Bay East Association of REALTORS®
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bayeast.org