brokerCENTRIC

FAQs | Resources | Legal Updates | Tech Support

Bay East BrokerCentric – November 2026
Essential updates and tools for brokers and office leaders



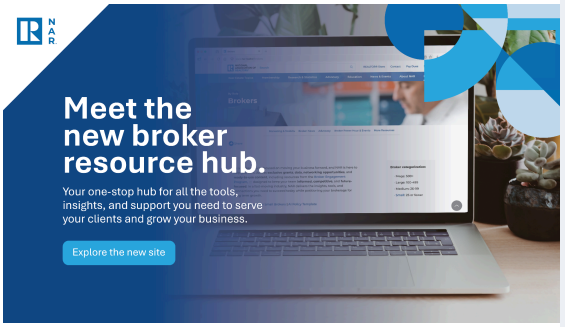
→ Bay East Updates

Red, White & Bling! Your Invitation to Celebrate in Style
Get ready for a night of sparkle, celebration, and connection at Bay East's 2027 Inaugural on January 30. We're shaking things up with food and beverage stations, open seating, and more time to mingle as we celebrate our award winners and welcome our 2027 leadership. Get your tickets now before prices increase on December 2.



Medical Benefits Open Enrollment
Bay East members can choose to enroll in a variety of medical, dental, and vision insurance from October 15 through December 15, 2026. You can learn about available plans and rates online or contacting USI Insurance Services at 916.883.0708.

Broker Resources: As a broker, you're focused on moving your business forward, and NAR is here to help you do it. Access exclusive grants, data, networking opportunities, and ready-to-use content, in the new broker resource hub. In a fast-moving industry, NAR delivers the insights, tools, and connections you need to succeed today while positioning your brokerage for long term growth.



Looking for a Professional Office Space in Pleasanton?

Bay East has two furnished, move-in-ready offices available for lease! Conveniently located near Highway 680 and downtown Pleasanton, these offices offer secure internet, 24-hour building access, meeting rooms, and more. Whether you're a REALTOR® or small business owner, find a professional space to call your own. Contact Jake Massie for more information.



→ Share with Your Office

When the Unexpected Happens, Know Your Resources: Real estate professionals spend their days helping others navigate change, but sometimes they need support themselves. This fall, remember that Members Helping Members™ (MHM) may provide financial assistance to eligible Bay East members and their immediate family experiencing a disaster or emergency hardship. Learn more and access the MHM application.



Market Updates for Your Office Meetings: Looking for valuable content for your next office meeting? Bay East can help. Our Public Affairs Director, David Stark, offers local market update presentations designed to help your agents better understand current trends, pricing shifts, and the story behind the numbers in your area.



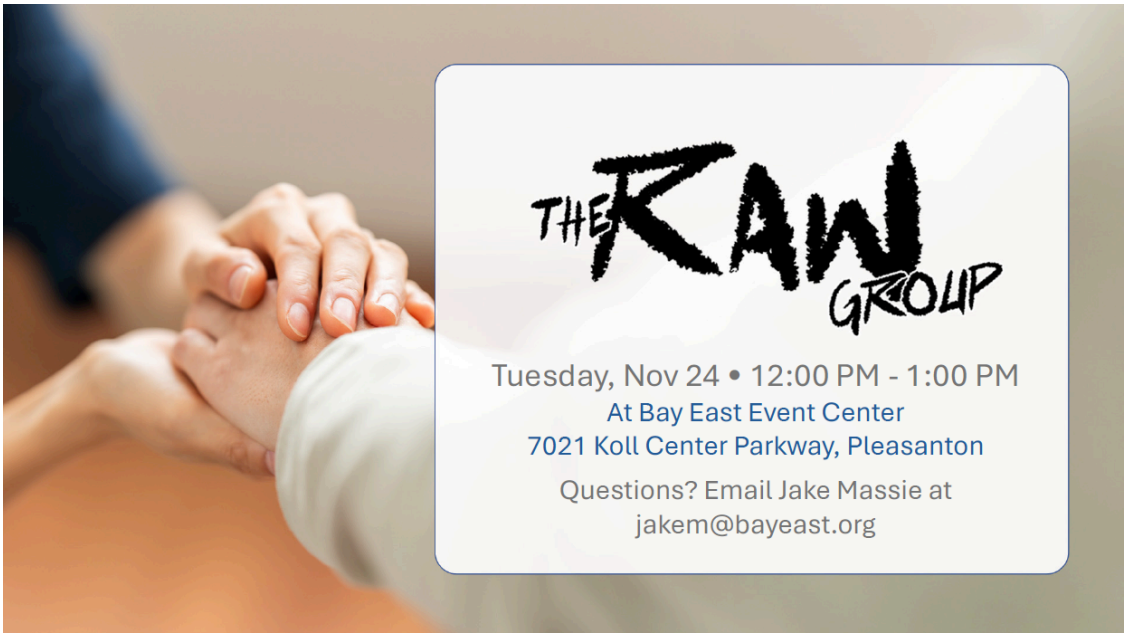
→ Upcoming Events

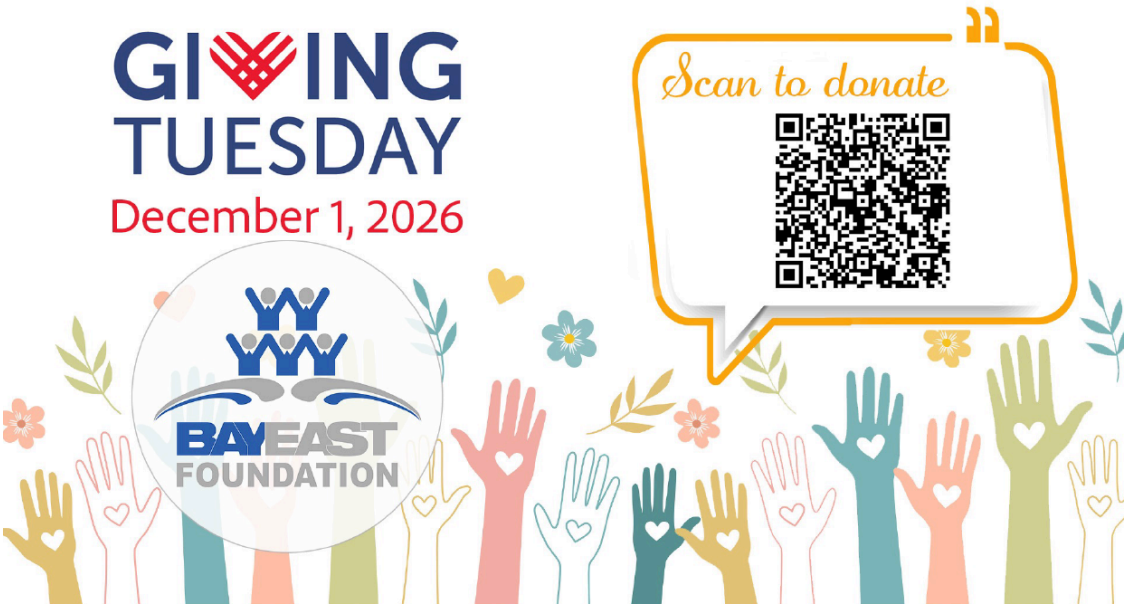



NEW MEMBER
ORIENTATION
Thursday, Nov. 12 • 11 am – 1:30 pm
At Bay East Event Center
7021 Koll Center Parkway, Pleasanton
To register, call Emily Santos at
925.730.4069
BayEast2026


RPR Mobile™ AI CMA
Where Data Drives Decisions
Webinar
Monday, Nov 16 • 11 am – 12 pm
Scan to register
Or at: bit.ly/aicma1116
AI
Generate


AI
Your Content Engine
Monday, Nov 16 • 1:30 – 3 pm
At Bay East Event Center
7021 Koll Center Parkway, Pleasanton
Scan to register
Or at: bit.ly/aicontent1116





Let's Stay Connected

Want Bay East at your next office meeting? Our speakers cover MLS Rules, Market Trends, Industry Updates, Bay East Benefits, and more. Request a speaker.

Thank you for being part of Bay East,
— Your Bay East Broker Engagement Team

Kelsey Paredes, Director of Leadership and Compliance - kelseyp@bayeast.org
Nicole Shivers, Member Programs Specialist - nicoles@bayeast.org

Located at 7021 Koll Center Pkwy, Pleasanton, CA, 94566 - 925.730.4060
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