

Bay East BrokerCentric – September 2026

Essential updates and tools for brokers and office leaders

→ Bay East Updates

Great Work Deserves to Be

Recognized: Nominations for REALTORS®, Platinum Affiliates, Rookies, and Good Neighbors of the Year are now open. Nominate yourself or a coworker who went above and beyond this year. Nominations for [2026 awards](#) are open through October 26.

Market Updates for Your Office

Meetings: Looking for valuable content for your next office meeting? Bay East can help. Our Public Affairs Director, [David Stark](#), offers local market update presentations designed to help your agents better understand current trends, pricing shifts, and the story behind the numbers in your area.



→ Share with Your Office

C.A.R. AI Resource Hub: As AI becomes more common in real estate, brokers are balancing new opportunities with the need to manage risk. The C.A.R. AI Resource Hub includes legal resources, webinar recordings, practical tools, and guidance from the California Department of Real Estate and the California Attorney General to help you support your agents and navigate AI use with greater confidence. Learn more [here](#).



Time to Renew Your Real Estate

License?: Make license renewal easier with C.A.R.'s continuing education resources, offering courses designed to help California REALTORS® complete their required education and stay up to date on industry rules and practices. Explore your [license renewal options](#) and get started today.



→ Upcoming Events

FREE EVENT!

4TH ANNUAL
SAN FRANCISCO BAY AREA DIVERSITY, EQUITY, & INCLUSION SYMPOSIUM
 LEADERSHIP IN FAIR HOUSING: EMPOWERING COMMUNITIES THROUGH ACCESS, ADVOCACY, AND ACTION



Bryan Greene
 Vice President, Policy Advocacy
 National Association
 of REALTORS®



Jordan Levine
 Senior Vice President
 & Chief Economist
 California Association
 of REALTORS®



DeAnthony Nelson
 Strategic Partnerships &
 DEI Program Manager
 California Association
 of REALTORS®



Tamara Suminski
 2026 President
 California Association
 of REALTORS®

THURSDAY, SEPTEMBER 10
9:00 AM – 2:00 PM
 Doors Open at 8 a.m.
 Milbrae Recreation Center
 417 Lincoln Circle
 Milbrae, CA 94030
 Bus transportation options available

PRESENTED BY 8 BAY AREA REAL ESTATE ASSOCIATIONS:















- ✓ Connect with Local Community Organizations
- ✓ Learn About Homeownership Resources & Programs
- ✓ Build Meaningful Industry Connections
- ✓ Gain Insights from State & National Experts

Thank you Sponsors:

CHEERS TO THE FUTURE
 A BAY EAST FOUNDATION FUNDRAISER
 GOOD COMPANY. GREAT WINE. GREATER IMPACT.

FRIDAY, SEPTEMBER 18, 2026
 5:00 PM - 8:00 PM

3 STEVES WINERY
 5700 Greenville Rd.
 Livermore, CA

Coastal Paella Dinner

PRESENTED BY:
BAYEAST FOUNDATION

TICKETS \$75 Per Person

YOUR TICKET INCLUDES: Coastal Paella dinner, one drink ticket, participation in live auction, raffle, and cake auction

Get your tickets today!

Cheers to the Future wouldn't be possible without the generous support of our sponsors.

Thank you to our Annual Sponsors.




Thank you to our Event Sponsors.







Want to be featured? Become an event sponsor today!

BAYEAST
 ASSOCIATION OF REALTORS®

Inaugural Gala

RED • WHITE • BLING

Save the Date

JANUARY 30, 2027
 PLEASANTON, CA

Let's Stay Connected

Want Bay East at your next office meeting? Our speakers cover MLS Rules, Market Trends, Industry Updates, Bay East Benefits, and more. [Request a speaker.](#)

Thank you for being part of Bay East,
 — Your Bay East Broker Engagement Team

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