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Bay East BrokerCentric – January 2026

Essential updates and tools for brokers and office leaders

A Note from Your Broker Engagement Team

Hi,

A new year brings new opportunities to lead, grow, and position your brokerage for success in 2026. In this month's issue, we're sharing key updates that impact your business.

We also invite you to start the year connected by joining us at the Bay East 2026 Inaugural. Explore what's ahead and set the tone for a strong year of leadership and momentum.

→ Bay East Updates

The Bay East 2026 Inaugural is more than a celebration—it's a strategic moment for brokers to step into the new year with clarity, connection, and influence. This is your opportunity to bring your agents together, strengthen relationships across the industry, and align with the leaders shaping what's next for real estate in our region. Join us on February 7 at The Club at Castlewood. [Register here](#).

→ MLS Policy & Code of Ethics Updates

How AB 723 Changes MLS Photo Uploads: California Assembly Bill 723 (AB 723) is designed to help buyers feel confident that listing photos truly reflects what a property looks like. It doesn't ban photo editing—instead, it simply asks for transparency. [Learn more→](#)

→ Legal News

DRE Real Estate Law Book: As a broker, the start of a new year brings both opportunity and responsibility, guiding your agents, protecting your brokerage, and staying ahead of regulatory change. To support you in that role, the [2026 edition of the DRE Real Estate Law Book](#) is now available online as a downloadable PDF.

2026 Loan Limits Update: What Brokers Need to Know: The FHFA has released the 2026 conforming loan limits, with higher caps that could impact buyer eligibility and financing strategies—especially in high-cost markets. [Learn how](#) these changes could affect your agents, clients, and deals in the year ahead.

Let's Stay Connected

Want Bay East at your next office meeting? Our speakers cover MLS Rules, Market Trends, Industry Updates, Bay East Benefits, and more. [Request a speaker](#).

Thank you for being part of Bay East,
— Your Bay East Broker Engagement Team

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