



[FAQs](#)

[Resources](#)

[Legal Updates](#)

[Tech Support](#)

Bay East BrokerCentric – April 2025

Essential updates and tools for brokers and office leaders

A Note from Your Broker Engagement Team

Hi,

We know your role comes with constant decisions, shifting priorities, and leading people through a dynamic market. This monthly brief is designed to support you with timely updates, relevant resources, and opportunities to stay ahead as Brokers. From MLS changes to events and trainings, here’s what’s happening at Bay East this month.

— Bay East Broker Engagement Team

NAR Announces Delayed Marketing Options

On March 25, the National Association of REALTORS® (NAR) introduced [Multiple Listing Options for Sellers](#), including a delayed marketing exempt listing policy. MLSs have until September 30, 2025, to implement this policy. For now, nothing is changing for Bay East MLS Subscribers. We are actively reviewing the details and gathering information. Our existing [Coming Soon status rules](#) may already align with this policy, but we will assess any necessary adjustments and communicate updates.

ICYMI: Bay East MLS Updates

- [Changes to Coming Soon Status](#)
- [New Options for Marking a Closed Listing Public or Private](#)
- [New Optional Field: “Property Faces”](#)

Upcoming Events

- April 8 | HOA Conflicts & Commercial Transactions. Virtual Meeting. [Register here.](#)
- April 8–9 | The 2025 NAR REALTOR® Broker Summit in Louisville, KY. [Register here.](#)
- April 15 | 10am – Bay East Broker and Manager Meeting at Bay East. [Register here.](#)

Member Opportunities

- [Nominate a member for NAR’s Good Neighbor Award.](#)
- [Join Bay East’s Community Engagement Task Force](#) to strengthen REALTOR® ties with local communities and promote homeownership.
- Share Bay East Foundation’s [scholarship opportunities](#) for students in Alameda and Contra Costa Counties with your clients.

Let’s Stay Connected

Have feedback or want to share what’s working in your office? Reply to this email—we’d love to hear from you.

— Bay East Broker Engagement Team

Pam Barnes, Chief Association Services Officer - pamb@bayeast.org

Kelsey Paredes, Leadership and Member Programs Manager - kelseyp@bayeast.org

Nicole Shivers, Member Programs Specialist - nicoles@bayeast.org

