



October 27, 2024



Bay East Updates

Paragon Listing Status Changes – November 12, 2024: We are updating some MLS statuses to align with RESO standards (Real Estate Standards Organization). These changes will improve consistency, data accuracy, and compatibility with other MLSs and real estate platforms, making processes easier for our members and their clients. Visit our [website](#) for more details.

Alameda Business License Enforcement: The City of Alameda has hired a firm to enforce its business license requirements. Per state law, sales agents may be exempt from local business license rules. Bay East is working with the City of Alameda to resolve this issue. If any of your agents have received an email from the City of Alameda regarding a business license, please have them contact David Stark at davids@bayeast.org.

Updated C.A.R Broker/Office Manager Page: Check out the updated [Broker/Office Manager page](#) containing key information for your success! The page contains valuable information for your office meetings, along with tons of resources curated specifically for Brokers. You will find training for newer brokers, links to broker specific education, including legal resources, and so much more.

Upcoming Events



All Brokers and Managers Meeting: Please join us for this year's final "All Brokers and Managers Meeting and Networking" event Thursday, November 14, 10am–1pm. A representative from DRE will be in attendance to speak about the new DRE required [Buyer-Broker Representation Agreement, AB2992](#) effective January 2025 with a light lunch served and networking immediately following.

Registration for this informational session and networking is limited to Bay East Broker and Managers and space is limited. To secure your spot today, log in to your Bay East Portal prior with your email address as the username and the password you created. [Register here](#).

Member Benefit: Tech Support

Whether you need computer help or have questions about the Bay East products and services, our free in-house [Tech Support](#) is here for you. Consult a Bay East Support Team representative during office hours, leave a message after hours, or call to make an appointment to bring your computer in for repair – 925.730.7100, Monday through Friday, 8am to 5:30pm.



[Bay East Broker Resources →](#)

[New Rules for Working with Buyers and Sellers →](#)

Located at 7021 Koll Center Pkwy, Pleasanton, CA, 94566 - 925.730.4060

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