

# brokerCENTRIC



## C.A.R for Brokers and Managers

### Industry Leader Town Hall

C.A.R's next Industry Leader Town Hall will take place on Friday February 11 at 11am. Register now and submit your questions in advance by emailing [saras@car.org](mailto:saras@car.org) and [paulag@car.org](mailto:paulag@car.org).

[Register Here](#) →

### Market Update

After a turbulent start to the year, California's economy and housing market got a bit of a respite from the volatility. Rates held steady after big increases, the pandemic is finally showing signs of improvement, and the labor markets continue to give reason for cautious optimism. However, the Federal Reserve made announcements last week that will likely weigh on our clients and our industry moving forward as the outlook for rates deteriorates slightly from our original projections.

- For more check out our Market Minute [here](#).
- For our daily MLS Transactional Data - go [here](#).
- For our weekly Realtor Survey Data - go [here](#).

[January's C.A.R. Broker Insights Newsletter](#)→

Source C.A.R.

## Noteworthy

### The NEW California Purchase Agreement

Join C.A.R on February 24 from 9am-1pm for a LearnMyWay® presentation of The NEW California Purchase Agreement. If you questions about specific sections, check out [C.A.R.'s 2021 Spotlight Library](#) where you can click on past presentations to watch a video of specific sections of the new RPA.

[Register Here](#)→

### TechXperience: A Virtual Summit

C.A.R has created Tech Xperience: A Virtual Summit for YOU to catch up on the latest tech trends, digital marketing best practices, practical solutions and new innovations. This high-energy and engaging one-day summit is jam packed with invaluable tips, takeaways and resources from tech strategists, industry experts, top REALTORS® and more.

[Register Here](#)→

Source C.A.R.

## And finally...quicklinks

[Bay East Covid-19 Resource Guide](#) →

[Bay East Broker Resources](#) →

## Find us here...



Bay East Association of REALTORS®

7021 Koll Center Parkway, Pleasanton

2490 Mariner Square Loop, Suite 200, Alameda

Main 925.730.4060 | Tech Support 925.730.7100 | [bayeast.org](http://bayeast.org)