

# brokerCENTRIC



## LionDesk

Bay East is thrilled to announce our partnership with LionDesk to help you and your agents connect, communicate, and close leads faster. LionDesk provides everything needed to generate, nurture, and lose leads all in one place. This CRM is an open API platform that integrates with hundreds of the best business building and management tools so professionals can run their entire business from one system.

[Read more →](#)

## Please share with your agents:



### RPA & Associated Docs

Gov Hutchinson will teach this virtual RPA seminar on Sept.25 from 1–5pm. The cost is \$50 for Bay East members. However, members enrolled in Education Advantage will pay \$40.

[Register →](#)



### Education Advantage

Education Advantage (EA) costs only \$10 for the 2020/2021 billing year (a savings of \$29). Register for the RPA seminar and the EA program pays for itself. EA members will pay the lowest cost for classes through June 30, 2021. [Read more →](#)

## Insider LIVE - Playing by the MLS Rules

Tips from Bay East staff experts about how knowing and following MLS rules will make transactions easier. Monday, August 24, 10-11am [Register →](#)

## Teamwork Makes the Dream Work

C.A.R. CEO Joel Singer will moderate a panel of members from various-sized teams as they talk division of labor, agent retention and what it takes to maintain a united front through turbulent times. Tuesday, Aug. 25, 10-11:30am [Register →](#)

## And finally...quicklinks

- [C.A.R. Coronavirus Weekly Recap →](#)
- [NAR Alert: Fraudulent Insurance Calls →](#)
- [C.A.R. Proposition 19 Information →](#)

## Find us here...



Can we be of service? We would love to hear from you. Please [email](#) or call 510.871.4202.

Bay East Association of REALTORS®

Pleasanton Member Center 925.730.4060 | Alameda Member Center 510.523.7229

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