

**CITABLE CODE OF ETHICS INFRACTIONS
WITH REFERENCE TO APPLICABLE STANDARD OF PRACTICE (“SOP”)**

Article with SOPs	Assessment
<p>12 Failure to present a true picture in real estate communications and advertising.</p> <p>To Include but not limited to:</p> <ul style="list-style-type: none"> ❑ Failure to disclose professional status in advertising and other representations. ❑ Failure to make reasonable efforts to ensure that information on web sites is current and correct. ❑ Failure to display name of firm and state of licensure in a reasonable and apparent manner. ❑ Failure to present a true picture in advertising and representations to the public, including misleading images, internet content, URLs and domain names. ❑ Using or registering domain name or URL that presents less than a true picture. ❑ Using a professional designation, certification or other credential to which they are not legitimately entitled. ❑ Failure to disclose status as both owner/landlord and REALTOR® or licensee when advertising property in which REALTOR® has ownership interest. ❑ Falsely claiming to have “sold” property. 	<p>1st violation – Courtesy Notice</p> <p>2nd violation - \$100 and proof of attendance of live Ethics Class</p> <p>3rd violation - Professional Standards Hearing</p>