



7021 Koll Center Parkway Pleasanton, CA 94566 (925) 730-4060 Fax (925) 730-0237 1-800-773-3103 http://www.bayeast.org CCMG Marketing Committee Meeting August 5, 2020 10:15 a.m. – 11:15 a.m. Ring Central Meeting



1	10:15am	Call to Order	Paul Wong, Chair
2		Approve Minutes from July 8 Meeting (Attachment 1-1)	All
3		Financials (Attachment 2-1)	Chris Carr, Vice Chair
•			(Backup Jessica/Francoise)
4		 Chair Update Brainstorming Opportunities @ 8:45am Bi-monthly Market Updates 	Paul
5		Engagement & How can we support? • Affiliates • Sponsors	Paul/All
6		Sponsors Update	Chris
7		Speakers UpdateNotify speakers about the time frame they will start	Mike Tacconi, Vice Chair
8		Social Media/Communication Update	Janella Anguiano, Vice Chair Jessica Manrique
9		Fundraising for Organizations	Claudia Kim
1 0		Other Business/Open Discussion & Brainstorming	All
1 1	11:15am	Adjourn	Paul

Upcoming Meetings

CCMG Committee Meeting	August 5	9:45 – 10:45 am	Ring Central
CCMG Committee Meeting	September 2*	9:45 – 10:45 am	Ring Central
CCMG Committee Meeting	October 7	9:45 – 10:45 am	Ring Central
CCMG Committee Meeting	November 4	9:45 – 10:45 am	Ring Central
CCMG Committee Meeting	December 2	9:45 – 10:45 am	Ring Central