

Paragon Enhancements (October)

Quick Summary of the items

- **Option to Email Initial Search Results**
- **Display Favorite/Possible Listing Preview in Agent Notification Email**
- **Replace Google+ with Instagram for Agent Info**
- **Batch Download Associated Documents**
- **Search Results Saved to Contact - Limit Raised to 500**
- **New User Menu**
- **Enhanced Parcel-click Map Panel**
- **Automated Valuation Models (AVMs)**

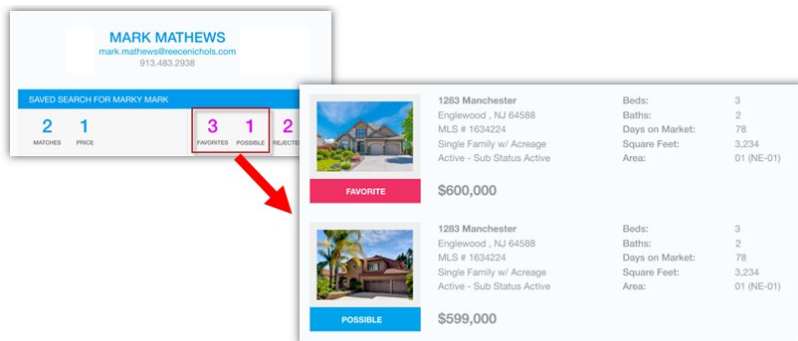
Paragon Enhancements (October)

Option to Email Initial Search Results

When setting up Saved Search notifications, a message is displayed informing the User that to send the initial results they need to click an action link. Upon doing so, the User is sent to the search results to manually email the initial set of listings. The verbiage has been updated to inform the user that they will be sent to this location and tells them what to do, to complete the task.

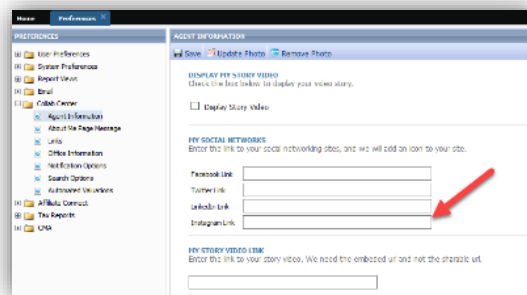
Display Favorite/Possible Listing Preview in Agent Notification Email

When enabled, this adds previews for listings marked as favorite or possible by their client to the agent notification email. NOTE: In some cases, this can result in a listing appearing twice in the email, for example, if it is both new and marked as favorite.



Replace Google+ with Instagram for Agent Info

Google has finally decided to put Google+ out to pasture. As such, Google+ is being replaced with Instagram as an option for Agent social media links.

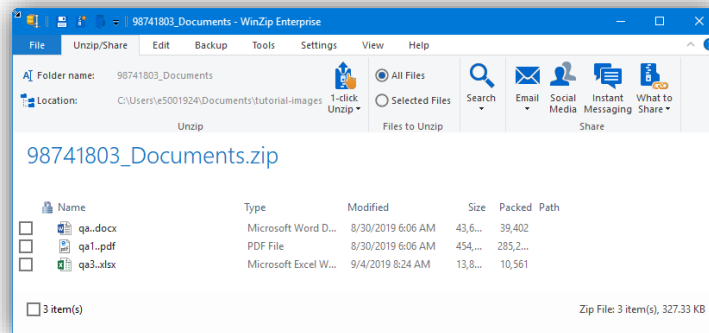
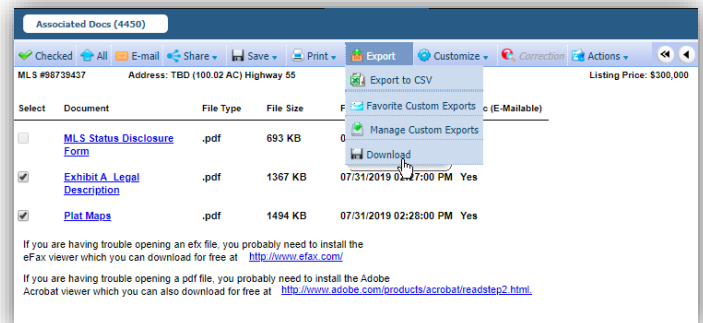
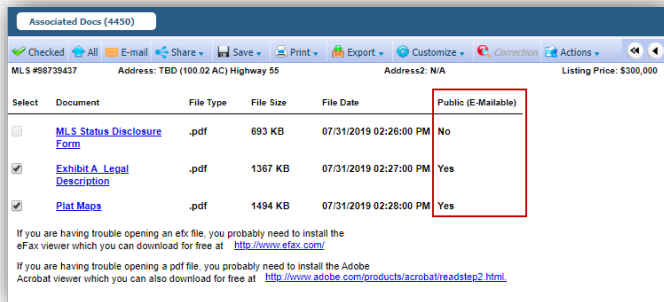


Paragon Enhancements (October)

Batch Download Associated Documents

We've added a download option in the export menu for Associated Documents. On the screen the user can select multiple public (e-mailable) documents, then select Export > Download. The selected Associated Docs will then be downloaded as a ZIP file; where the user can complete a number of actions including print, open, or save the files from the zip.

NOTE: Only files marked Public (e-mailable) can be zipped and downloaded.



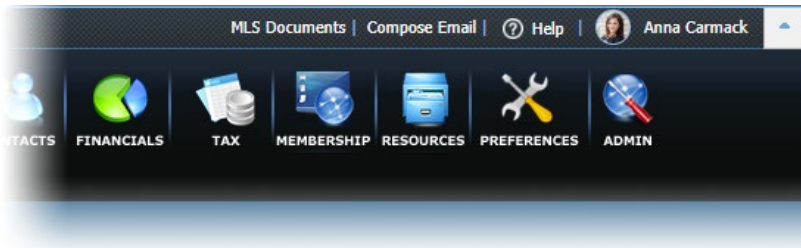
Search Results Saved to Contact - Limit Raised to 500

With this enhancement, you can now have up to 500 matches for a search saved to a contact, doubling the amount of listings permitted for prospecting. This also makes the maximum number of listings available for prospecting consistent between Paragon and Paragon Connect.

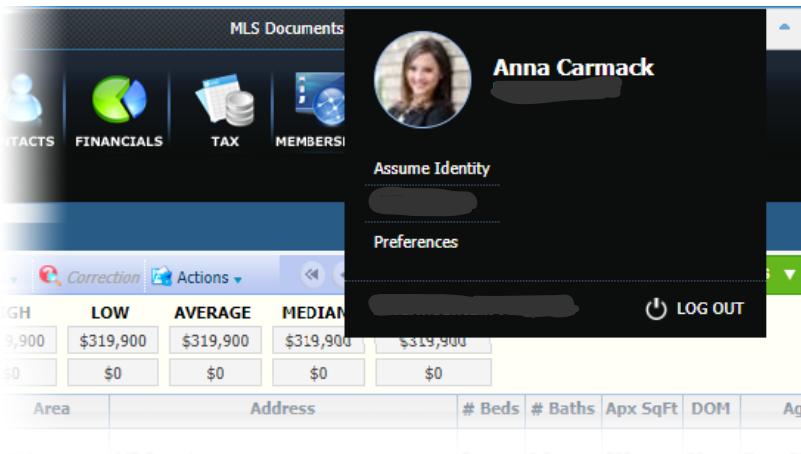
Paragon Enhancements (October)

New User Menu

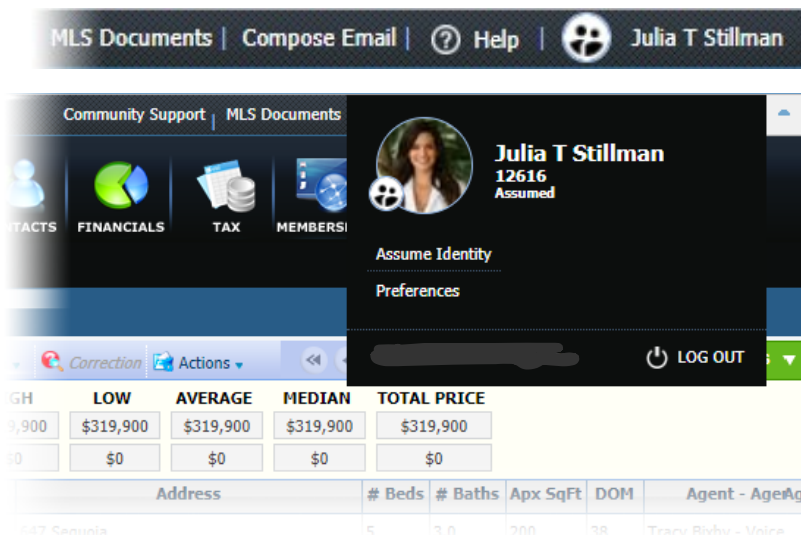
We're rolling out a new user menu! This new menu persistently reflects the logged in or assumed user across Paragon, contains the switchers and assume identity features as well as adds a bit more graphical flair.



The menu displays User identifying information, User specific actions and the Log Out button.



Assumed identities are denoted with an icon on the menu button and within the menu itself.



Paragon Enhancements (October)

Enhanced Parcel-click Map Panel

The Map Panel that displays upon a parcel-click has been enhanced to contain enhanced Data information.

The following enhanced data is being added:

- Last Sale Amount & Date
- Propensity (to sell) Score (actual data coming in 5.74)
- Also coming in 5.74 will be **REO** and **Owner Occupied**
- Estimated Loan to Value (LTV)
- Estimated Equity

The following additional public record fields are also being included:

- Beds/Baths
- SqFt
- Lot Size
- Owner Name

**8754 RIDGE HOLLOW CT
WEST SPRINGFIELD, VA 22152**

Hillside Rd
West Springfield, Virginia
[View on Google Maps](#)

WATCH PROPERTY **VIEW WATCH LIST**

3 bed / 2 baths 1428 sq ft Lot 1430 SF

Last Sale \$370,000 - Jul 27, 2015	Propensity Score Coming Soon
Estimated LTV 66%	Estimated Equity \$143,001
Owner VAN HUYNH	
Tax ID 0793-17-0242	
Automated Valuations	
EZ Value™ \$375,300 - \$458,700	\$417,000 Est. Value
Zestimate® \$390,794 - \$420,557	\$408,689 Est. Value
REALTORS® Valuation Model \$382,279 - \$448,761	\$415,520 Est. Value

Automated Valuation Models (AVMs)

AVMs: Valuations Tab in Collaboration Center Detail View

A new Valuations tab will appear in the Detail View in Collaboration Center. Clicking on the tab will jump the user to the section for viewing the AVMs. This section can be disabled at the agent level under the User Preferences for the Collaboration Center in Paragon. This feature will be added to the Detail View in Paragon Connect in the upcoming release.

Paragon Enhancements (October)

259 W OAKHAMPTON DR. Residential
Eagle, ID 83616-0000
LS# 98724484 Active

PHOTOS & MAP
PROPERTY INFO
HISTORY
VALUATIONS
MORTG

Valuations ?

EZ Value™ \$429,140 - \$568,860	\$499,000 Est. Value
REALTORS® Valuation Model \$454,186 - \$501,994	\$478,090 Est. Value
Zestimate® \$304,155 - \$367,660	\$334,236 Est. Value

AVMs: User Preferences

The AVMs can be disabled by agents under the new Automated Valuations option under the Collab Center User Preference. This selection will only hide the AVMs from clients. The AVMs will continue to appear in the other agent-facing locations inside Paragon and Paragon Connect.

HOME
SEARCH
LISTINGS
CMA
CONTACTS
TAX
MEMBERSHIP

Home
Contacts
Quick Search
CMA
Preferences

PREFERENCES

- User Preferences
- System Preferences
- Report Views
- Email
- Collab Center
 - Agent Information
 - About Me Page Message
 - Links
 - Office Information
 - Notification Options
 - Search Options
 - Automated Valuations**
- Tax Reports
- CMA

AUTOMATED VALUATIONS

Save

The following selected AVMs will display in the Detail View in Collab Center.


- ☒ EZ Value™
- ☒ REALTORS® Valuation Model
- ☒ Zestimate®

Paragon Enhancements (October)

AVMs: Map Property Panel

When selecting a Public Record Parcel or a MLS Record on the map view in Paragon, the AVMs will display in the Property Panel. This will provide quick access to estimated valuations for properties in the neighborhood around your subject property.

715 WESTRE



ACTIVE

715 Westre

Price:

\$410,000

Listing #

8576640

Class




Single Family Detached

Status

Active

CRS Data: Property Report

Automated Valuations

 EZ Value™ \$375,300 - \$458,700	\$417,000 Est. Value
 Zestimate® \$390,794 - \$420,557	\$408,689 Est. Value
 REALTORS® Valuation Model \$382,279 - \$448,761	\$415,520 Est. Value

AVMs: Comparable Price Analysis Report in Paragon CMA

Paragon Enhancements (October)

The AVMs will also appear on the Comparable Price Analysis Report in the Paragon CMA. The AVMs will be selected by default, but agents can deselect the AVMs to omit them from the report. If nothing else, the AVMs will help agents determine a suggested list price or price range for the Subject Property.

The screenshot displays the Paragon CMA software interface. The top navigation bar includes links for Home, Search, Listings, CMA, Contacts, Tax, Membership, Resources, Preferences, and Admin. The main window is titled 'CMA List' and shows 'Bob's CMA'. The left sidebar contains a 'CMA STEPS' checklist with items like 'Step 1: Subject Property', 'Step 2: Comparables', 'Step 3: Adjustments', 'Step 4: Page Layout', and 'Step 5: Presentation Setup'. The 'Presentation Setup' section is currently active, showing options for 'COMPARABLE PRICE ANALYSIS' and 'ADJUSTED PRICE ANALYSIS'. Below these, there is a section for 'AUTOMATED VALUATION MODELS' (AVMs) which lists three models: EZ Value™, Zestimate®, and REALTORS® Valuation Model. Each model shows an estimated value and a price range. A bar chart titled 'COMPARABLE PRICE ANALYSIS' compares the subject property's value against the AVMs. The chart shows five bars for each category: Low, Average, High, Subj. Prop Low, and Subj. Prop High. The subject property's value is shown as a green bar in the 'Subj. Prop Low' category. Below the chart, there are two tables: 'Comparable Price Analysis' and 'Automated Valuations'. The 'Comparable Price Analysis' table shows the subject property's value and the AVMs' values. The 'Automated Valuations' table shows the subject property's value and the AVMs' values.

COMPARABLE PRICE ANALYSIS

Please select a pricing method to be used on the Price Analysis Report.
[Click here](#) to customize chart.

COMPARABLE PRICE ANALYSIS		ADJUSTED PRICE ANALYSIS	
<input type="radio"/> Use Low Price	\$375,000	<input type="radio"/> Use Low Price	\$375,000
<input type="radio"/> Use High Price	\$500,000	<input type="radio"/> Use High Price	\$500,000
<input type="radio"/> Use Average Price	\$475,000	<input type="radio"/> Use Average Price	\$475,000
<input type="radio"/> Use Median Price	\$500,000	<input checked="" type="radio"/> Use Median Price	\$500,000
<input type="radio"/> Use Subject Property Price \$519,500			
Suggested List Price Range Low \$500,000			

☒ Update subject property price when presentation is saved?

AUTOMATED VALUATION MODELS
The following AVMs will be included with the Comparable Price Analysis. Please uncheck any AVM to exclude it from the report.

Model	Est. Value
<input checked="" type="checkbox"/> EZ Value™ \$429,140 - \$568,860	\$499,000
<input checked="" type="checkbox"/> Zestimate® \$304,155 - \$367,660	\$334,236
<input checked="" type="checkbox"/> REALTORS® Valuation Model \$454,186 - \$501,994	\$487,090

COMPARABLE PRICE ANALYSIS

Bar chart showing values for comparable and adjusted properties. Legend: Low (Red), Average (Blue), High (Yellow), Subj. Prop Low (Green), Subj. Prop High (Orange).

Category	Low	Average	High	Subj. Prop Low	Subj. Prop High
comparable properties	\$500,580	\$517,808	\$529,900	\$499,000	\$515,000
adjusted properties	\$500,580	\$517,808	\$529,900	\$499,000	\$515,000

Comparable Price Analysis

Price	Price Per SQFT
Low \$500,580	\$214.20
Average \$517,808	\$225.02
High \$529,900	\$238.59

Adjusted Price Analysis

Price	Price Per SQFT
Low \$500,580	\$214.20
Average \$517,808	\$225.02
High \$529,900	\$238.59

Suggested List Price

Price
Low \$500,580
High \$515,000

AUTOMATED VALUATIONS

Model	Est. Value
<input checked="" type="checkbox"/> EZ Value™ \$429,140 - \$568,860	\$499,000
<input checked="" type="checkbox"/> Zestimate® \$304,155 - \$367,660	\$334,236
<input checked="" type="checkbox"/> REALTORS® Valuation Model \$454,186 - \$501,994	\$487,090