



Riches in Niches: Real Estate Target Marketing

**Tuesday, March 10
10 a.m. - 12 p.m.**

To become a successful real estate agent, you can't go after every home buyer and seller. In this program you will learn how to:

- Define aspects of the real estate business you enjoy more than others
- Focus in a micro-niche so you can become the expert
- Attract clients who will instantly relate to you
- Market to your niche effectively and efficiently



Bay East Conference Center
7021 Koll Center Parkway
Pleasanton, CA

Bay East Education Advantage: \$5
Bay East REALTOR®/Affiliate: \$10
Non-Bay East Member: \$29

Register at www.bayeast.org
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