2025 Annual Report
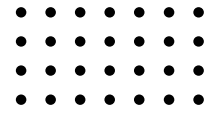
A look at how our resources and partnerships have strengthened our ability to empower students and uplift our community.

2025 at a Glance

2025 was a year of great success and growth for the Bay East Foundation. From the continued success of the Scholarship Program to the generosity of donors and the shared commitment and dedication of the Trustees, the Foundation continued to advance its mission.

Main Topics

FOUNDATION PROGRAMS	EVENTS & DONORS	TRUSTEES

Foundation Programs

Scholarships

In the Spring of 2025, the Bay East Foundation Scholarship Committee reviewed 120 applications from students across Alameda and Contra Costa counties. After careful consideration, the Committee awarded twelve incredibly promising students each a scholarship, totaling $24,000. These students will be continuing their education journeys at universities across the country, and we can confidently say that the future is brighter with these talented young minds leading the way.
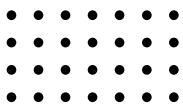

Members Helping Members (MHM)

The Members Helping Members program provided financial support to Bay East members in 2025. The program is available to any Bay East member who has gone through a catastrophic life event that caused financial hardship. Visit the Bay East website to apply or learn more about the program.
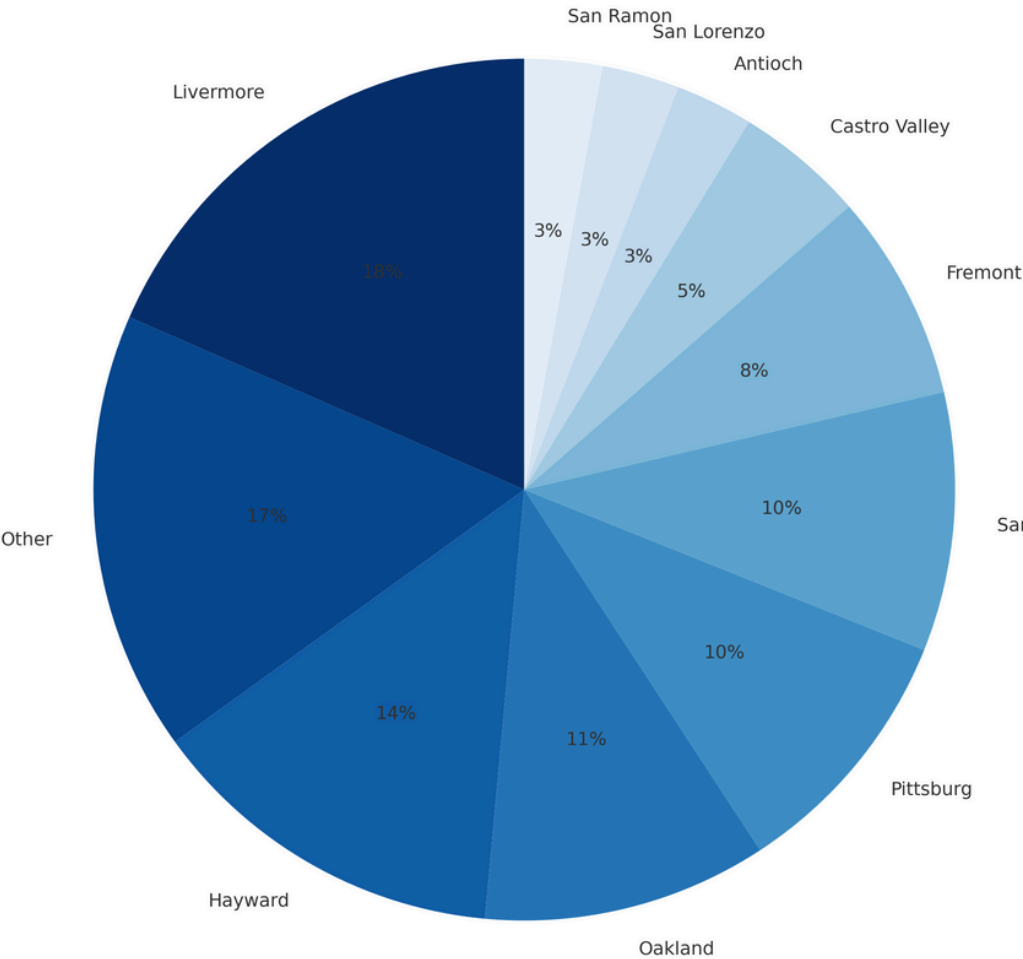
https://bayeast.org/bay-east-foundation/

Scholarship Applicant Stats

120 applicants

12 winners

$24,000 awarded

City Representation (%)

- San Ramon — 3%
- San Lorenzo — 3%
- Antioch — 3%
- Castro Valley — 5%
- Fremont — 8%
- San Leandro — 10%
- Pittsburg — 10%
- Oakland — 11%
- Hayward — 14%
- Other — 17%
- Livermore — 18%

3.9 average GPA

68 first-gen college students

79 different majors
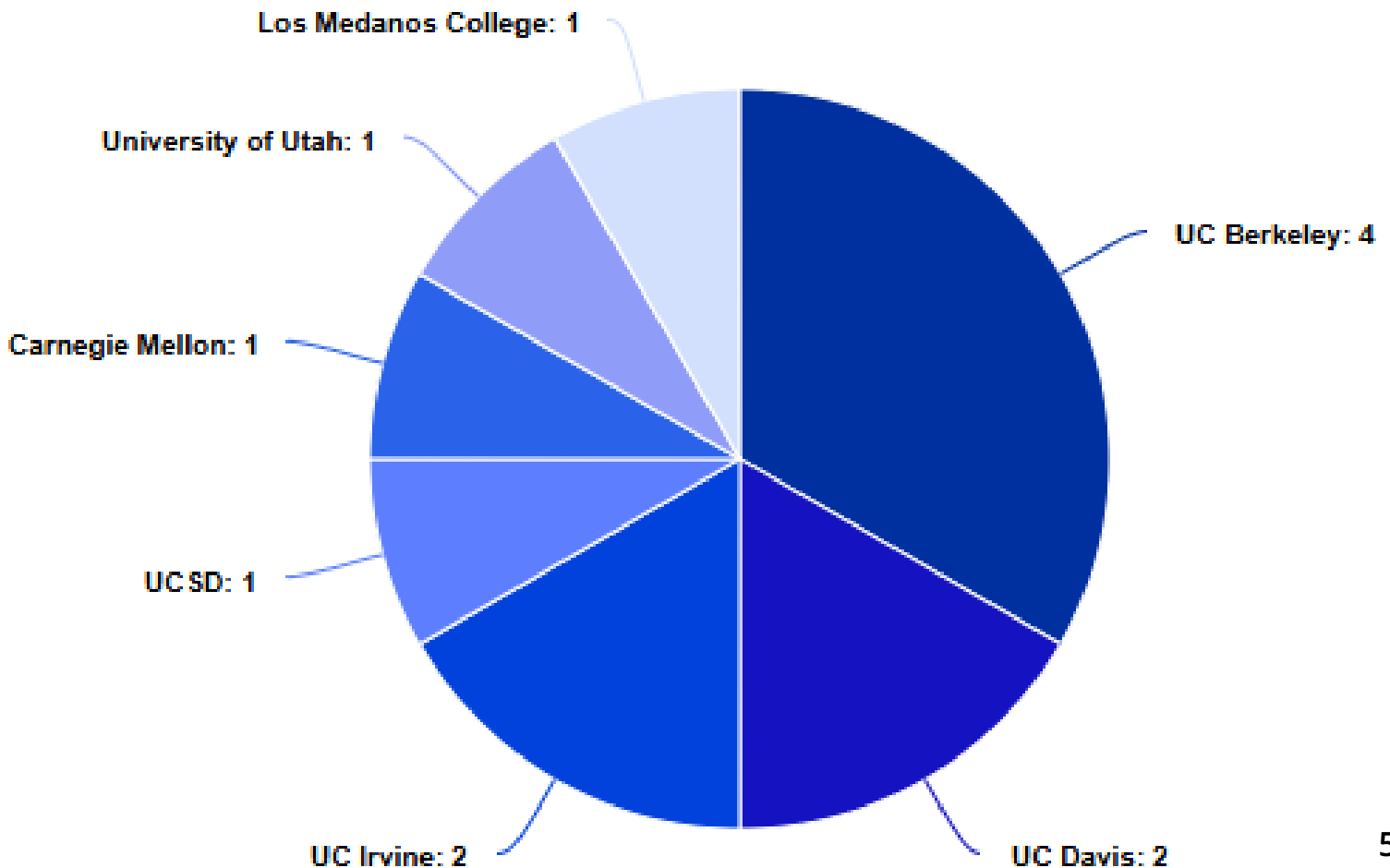
Scholarship Winner Stats
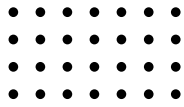
Average GPA: **4.0**   First-Gen Students: **6**

Fields of Study

- Psychology
- Computer Engineering
- Bioengineering
- Molecular Environmental Biology
- Neurobiology/Physiology

- Economics
- Mechanical Engineering
- Statistics
- Business Administration
- Computer Science

What colleges will our winners be attending?

- Los Medanos College: 1
- University of Utah: 1
- Carnegie Mellon: 1
- UC SD: 1
- UC Irvine: 2
- UC Davis: 2
- UC Berkeley: 4

Events

The Bay East Foundation started 2025 with an ode to Spring with their Bingo and Bloom fundraiser. Over 50 attendees gathered for a fun-filled night of bingo, raffle prizes, mocktails, and pizza – all in the name of supporting the Foundation Scholarship program. Many thanks to the support of our community and Bay East members for raising over $40,000 in 2025.

Just a few months later, the Foundation hosted the 2025 Scholarship winners and their families at the annual Scholarship Luncheon. It was an incredible opportunity to meet with these bright students directly and show recognition to their amazing accomplishments. The students and their families enjoyed a LinkedIn workshop, awards ceremony (complete with official sashes and certificates), and enjoyed fresh barbecue thanks to the grilling talents of our very own trustee, Mark Kotch.

Donors

Thank you to all of our donors this year for making what we do possible - without your support, we would not be making the difference we seek to make in our community!

Trustees

8
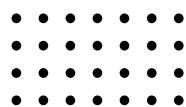
2026
Looking Ahead

Scholarship Application opens:
Monday, March 2

Spring Fundraiser
April 2026

Scholarship Luncheon
Thursday, June 11

Fall Fundraiser
September 2026

Giving Tuesday
Tuesday, December 1

Contact Jake Massie at jakem@bayeast.org
or (925) 750-8763 for more information