

From: [David Stark](#)
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FOR IMMEDIATE RELEASE

Bay East Association of REALTORS® Honor Outstanding Members

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Pleasanton, California (February 4, 2022) –Several local real estate professionals have received the Bay East Association of REALTORS®’ (Bay East) highest honors for their achievements during 2021.

Each demonstrated ethical standards and professionalism, active community involvement, and a high level of service to the real estate profession.

REALTOR® of the Year

Tracey Esling, with WorldView Real Estate in Livermore received the REALTOR® of the Year award for demonstrating the highest level of integrity and commitment to Bay East and the real estate profession. Esling has earned several professional designations from the National Association of REALTORS® and has served on the Bay East Board of Directors and is serving as chair of the Bay East Inclusion, Diversity, Equity, and Action committee. She also serves on the California Association of REALTORS® Board of Directors.

Rookie of the Year

Jessica Manrique, with Momentum Realty in Castro Valley received the Rookie of the Year award. Manrique is an active member of the Central County Marketing Group serving as the social media manager and also co-vice chair working with local community members.

Platinum Affiliate of the Year

Tony Alvino, with Winning Strategies Management in Pleasanton received the Platinum Affiliate of the Year award. Alvino is an active member of the Central County Marketing Group and serves on the Board of Directors for the Bay East Association of REALTORS® Foundation, where he helped grow the awareness of member Members Helping Members program and raised funds for scholarships for students in Alameda and Contra Costa Counties.

Outstanding Leader

Dorothy Jackson, with Property Care Inc. in Fremont received the Outstanding Leader award. This award is given to a past president of the Association who continues to pursue the vision of excellence in the name of Bay East. Jackson has held a variety of leadership positions in organized real estate at the local, state and national levels. She is a powerful advocate for home ownership at the national, state, and local levels.

John Deadrich Distinguished Service Award

Leslie Faught, with Compass in Pleasanton, received the John A. Deadrich Distinguished Service Award for her contribution to Bay East during 2020. Named in honor of Bay East's first president, this award is traditionally given to a single Bay East member who exemplifies the self-sacrifice, vision, and accomplishments of the greatest leaders who have shaped the real estate profession. Faught served as the Chair of the Bay East Local Government Relations and Political Activities committees for two consecutive years guiding advocacy efforts to support homeownership.

Good Neighbor of the Year

Masoud Dehdari, with Berkshire Hathaway HomeServices Drysdale Properties in Castro Valley, received the Good Neighbor of the Year award. This award recognizes a Bay East member making a positive contribution to their communities. Dehdari has worked with Family Emergency Shelter Coalition (FESCO) and La Familia along with running an Adopt an Angel charity program.

About the Bay East Association of REALTORS®

The Bay East Association of REALTORS® is a professional trade association serving more than 6,000 residential and commercial real estate professionals throughout the San Francisco Bay Area by providing programs and services to enhance their ability to conduct business with integrity and competence. Bay East offers access to the Multiple Listing Service, professional development training, advocacy to protect private property rights, and promotes homeownership and a variety of networking opportunities and events.

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