From: <u>David Stark</u>
To: <u>David Stark</u>

Subject: Bay East REALTORS Install 2021 Leadership Team

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FOR IMMEDIATE RELEASE

Bay East Association of REALTORS® Install 2021 Leadership Team

CONTACT:

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Pleasanton, California (January 29, 2021) – Tina Hand of Legacy Real Estate and Associates in Pleasanton will serve a second term as the President of the Bay East Association of REALTORS® (Bay East) during 2021. A virtual inaugural event for Ms. Hand and other Bay East leaders was held January 28.

Hand's focus for 2021 will be promoting the Bay East core values: Communication, Integrity, Vision, Innovation and Leadership and helping Bay East members succeed during the COVID-19 pandemic. She brings real estate knowledge and leadership experience gained during her role as 2020 Bay East President. Hand has more than 30 years of experience in the real estate profession and served on the Bay East Executive, Strategic Planning and Local Government Relations committees. She was the 2017 President of the Women's Council of REALTORS® of Southern Alameda County. She also serves on the California Association of REALTORS® Board of Directors.

The COVID-19 pandemic presented significant challenges to the real estate profession during 2020. In May, 2020, Hand, along with each of the other Bay East officers, agreed to serve a second term in order to ensure Bay East is able to continue providing outstanding products and services to its members during the pandemic.

Members of the 2021 Bay East Board of Directors were also installed at the January 28 event. Each member has significant experience in real estate transactions and organized real estate, and is well equipped to lead the REALTOR® community during 2021.

The 2021 Bay East Board of Directors, representing more than 5,800 REALTORS® and Affiliates throughout the San Francisco Bay Area, are:

Officers:

President Tina Hand, Legacy Real Estate and Associates in Pleasanton;

President-Elect Sheila Cunha, Legacy Real Estate and Associates, Pleasanton;

Treasurer Steve Medeiros, REALTY Experts, Fremont;

Past President Nancie Allen, MasterKey Real Estate Advantage, Fremont;

Chief Executive Officer, Tricia Thomas.

The 2021 Board of Directors, by district are:

North County: Troy Staten, Compass, Oakland

Central County: Bill Espinola, Parkview Realty, Hayward

Tri-City: June Burckhardt, Legacy Real Estate and Associates, Fremont; Alison Hull, Realty

Experts, Fremont; Sumii Jhingon, Realty Experts, Fremont

Tri-Valley: Tracey Esling, Compass, Pleasanton; DeeDee French, Diamond Properties,

Livermore; Sandi Gomes, Pride Properties, Livermore; Ed Gomes, Pride Properties,

Livermore

At-Large: Joe Annunziato III, Annunziato and Associates, San Leandro; Viviana Cherman,

Elation Real Estate, Pleasanton; Ron Lyster, Realty Experts, Fremont; Angela McIntyre,

Compass, Oakland; Geraldine Ramirez, Bay City Real Estate Group, Pleasanton; Nicholas

Solis, One80 Realty, Brentwood

Affiliate Director: Tim Denbo, VirtualTourCafe, LLC, Pleasanton

About the Bay East Association of REALTORS®

The Bay East Association of REALTORS® is a professional trade association serving more than 5,800 residential and commercial real estate professionals throughout the San Francisco Bay Area by providing programs and services to enhance their ability to conduct business with integrity and competence. Bay East offers access to the Multiple Listing Service, professional development training, advocacy to protect private property rights and promote home ownership and a variety of networking opportunities and events.

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David Stark, Public Affairs Director

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