

## Dave Stark

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**From:** Dave Stark  
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**To:** Dave Stark  
**Subject:** Bay East REALTORS Honor Outstanding Members



### **FOR IMMEDIATE RELEASE**

### **Bay East Association of REALTORS® Honor Outstanding Members**

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*Pleasanton, California (January 10, 2020)* –Several local real estate professionals have been selected to receive the Bay East Association of REALTORS®’ (Bay East) highest honors for their achievements during 2019.

This year’s recipients were recognized at the 2020 Bay East Inaugural event at Casa Real in Pleasanton on Jan. 10. The winners demonstrated high ethical standards and professionalism, active community involvement and a high level of service to the real estate profession.

### **REALTOR® of the Year**

Carl Medford with Keller Williams Benchmark received the REALTOR® of the Year award for demonstrating the highest level of integrity and commitment to Bay East and the real estate profession. Medford has been a Bay East member since 2001 and has served on the MLS Committee since 2014. He is a licensed general contractor, a frequent speaker about real estate issues, a featured author for Inman.com and writes the “Real Estate Reality” columns in the *Castro Valley Forum* and *San Leandro Times*. He serves on the Board of Directors for the Streets of Hope international charity that provides support for children in need.

### **Rookie of the Year**

Frank Quismorio with REALTY EXPERTS in Fremont received the Rookie of the Year Award. Quismorio started his real estate career after 30 years in a management position with a major telecommunications corporation. He has participated in events for the Bay East Young Professionals Network, the Filipino American Real Estate Professional Association and the Asian Real Estate of America. He will serve as the 2020 Vice Chair of the Tri-Cities Marketing Committee.

## **Affiliate of the Year**

George Johnson with Cherry Creek Mortgage received the Bay East 2019 Affiliate of the Year Award. Bay East Affiliate members contribute time, money and resources to support the real estate profession. Johnson served on the Bay East Affiliate Committee, is involved with the Women's Council of REALTORS® and Tri-Cities Marketing Council, volunteers at the Fremont Festival of the Arts, is an active member of the Newark Graffiti Abatement Team and supports the Newark Memorial High School's Theater and Choir programs.

## **Outstanding Leader Award**

Otto Catrina with Catrina Real Estate in Castro Valley received the Outstanding Leader Award. This award is given to a past president of the association who continues to pursue the vision of excellence in the name of Bay East. Catrina joined Bay East in 2002 and his journey started in 2006 when he joined the Professional Standards Committee and became active with the Central County Marketing Group. He has since served as a Bay East officer and President and holds positions with the California Association of REALTORS® (C.A.R.) and National Association of REALTORS®. He speaks on a regular basis about leadership opportunities and responsibilities to audiences across the country and is a candidate for the 2021 C.A.R. President-Elect.

## **John Deadrich Distinguished Service Award**

Ed Gomes with Pride Properties in Livermore received the John A. Deadrich Distinguished Service Award. Named in honor of Bay East's first president, this award is given to a Bay East member who exemplifies the self-sacrifice, vision and accomplishments of the greatest leaders who have shaped the real estate profession. Gomes is a long-time Bay East member and has held leadership positions for more than a decade including serving on the Professional Standards and Strategic Planning and Multiple Listing committees. In 2017 he was elected to the Board of Directors. He also currently serves on the C.A.R. Board of Directors.

## **About the Bay East Association of REALTORS®**

The Bay East Association of REALTORS® is a professional trade association serving more than 6,000 residential and commercial real estate professionals throughout the San Francisco Bay Area by providing programs and services to enhance their ability to conduct business with integrity and competence. Bay East offers access to the Multiple Listing Service, professional development training, advocacy to protect private property rights and promote home ownership and a variety of networking opportunities and events.

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**David Stark, Public Affairs Director**  
Bay East Association of REALTORS®

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