

New/Modified MLS Rules adopted by Bay East AOR

Effective February 1, 2014 the following amendment to Bay East MLS Rules Section 11.5 is consistent with recent amendment to the C.A.R. Model MLS Rules. Changes are indicated with strikethrough for deletions and additions in bold type. If you have any questions regarding the changes please contact Roya Chaudhry at 925-730-4071 or royac@bayeast.org . For a full set of the MLS Rules and Regulations [click here](#)

11.5 a) Photographs on the MLS. By submitting photographs to the MLS, the participant and/or subscriber represents and warrants that **he or she** ~~is~~ either owns the right to reproduce and display **such** ~~these~~ photographs or has procured such rights from the appropriate party, and has the authority to grant and hereby grants the MLS and the other Participants and Subscribers the right to reproduce and display the photographs in accordance with these rules and regulations. Use of photographs by a subsequent listing agent requires prior written authorization from the originating listing agent or **other** appropriate party **with the legal right to reproduce and display such photographs. Except by the MLS for purposes of protecting its rights under Section 11.6, branding of photographs, virtual tours or any other photographic representation with any information or additional images, including but not limited to photos displaying “for sale” signs posted on the property, is prohibited.** ~~Branding of photographs with any information or additional images is prohibited.~~

~~———— b) Properties entered into the MLS in categories: Residential, Mobile Home, Residential Income, Lease rental, Commercial Residential Multi units 5+, Commercial for Sale, and Commercial for lease must have a minimum of one photo/image of the front exterior of the property attached to the listing unless directed otherwise in writing by the seller. The photo/image must be added within three (3) days of the listing being entered into the MLS.~~

b) At least one (1) photo or graphic image of the front exterior of the property accurately displaying the listed property (except where sellers expressly direct in writing that photographs of their property not appear in MLS compilations) is required to be posted on the MLS within 3 days of submission of the listing in all categories other than business opportunity and Lots and Land.