

**Citable Code of Ethics Infractions  
With Reference to Applicable Rules**

<b>ARTICLE</b>	<b>SUMMARY/ARTICLE &amp; STANDARD OF PRACTICE (“SOP”)</b>	<b>ASSESSMENT</b>
12	Failure to present a true picture in real estate communications and advertising; failure to disclose professional status in advertising and other representations.	<b>1<sup>st</sup> violation</b> - \$50 or proof of attendance of Ethics Class <b>2<sup>nd</sup> violation</b> - \$250 and proof of attendance of Ethics Class (if not completed with 1 <sup>st</sup> violation) <b>3<sup>rd</sup> violation</b> - \$500 <b>4<sup>th</sup> violation</b> – Professional Standards Hearing
SOP 12-5	Failure to disclose name of firm in advertisement for listed property.	<b>1st violation</b> - \$50 or proof of attendance of Ethics Class <b>2nd violation</b> - \$250 and proof of attendance of Ethics Class (if not completed with 1st violation) <b>3rd violation</b> - \$500 <b>4th violation</b> – Professional Standards Hearing
SOP 12-6	Failure to disclose status as both owner/landlord and REALTOR® or licensee when advertising property in which REALTOR® has ownership interest.	<b>1st violation</b> - \$50 or proof of attendance of Ethics Class <b>2nd violation</b> - \$250 and proof of attendance of Ethics Class (if not completed with 1st violation) <b>3rd violation</b> - \$500 <b>4th violation</b> – Professional Standards Hearing
SOP 12-7	Falsely claiming to have “sold” property.	<b>1st violation</b> - \$50 or proof of attendance of Ethics Class <b>2nd violation</b> - \$250 and proof of attendance of Ethics Class (if not completed with 1st violation) <b>3rd violation</b> - \$500 <b>4th violation</b> – Professional Standards Hearing
SOP 12-8	Failure to keep website current	<b>1st violation</b> - \$50 or proof of attendance of Ethics Class <b>2nd violation</b> - \$250 and proof of attendance of Ethics Class (if not completed with 1st violation) <b>3rd violation</b> - \$500 <b>4th violation</b> – Professional Standards Hearing

ARTICLE	SUMMARY/ARTICLE & STANDARD OF PRACTICE (“SOP”)	ASSESSMENT
SOP 12-9	Failure to disclose firm name and state(s) of licensure in a reasonable and readily apparent manner.	<b>1st violation</b> - \$50 or proof of attendance of Ethics Class <b>2nd violation</b> - \$250 and proof of attendance of Ethics Class (if not completed with 1st violation) <b>3rd violation</b> - \$500 <b>4th violation</b> – Professional Standards Hearing
SOP 12-10	Unauthorized or deceptive use of other REALTOR®’s materials or content, deception in internet SEO.	<b>1st violation</b> - \$50 or proof of attendance of Ethics Class <b>2nd violation</b> - \$250 and proof of attendance of Ethics Class (if not completed with 1st violation) <b>3rd violation</b> - \$500 <b>4th violation</b> – Professional Standards Hearing
SOP 12-12	Using or registering domain names that would not present a true picture if used.	<b>1st violation</b> - \$50 or proof of attendance of Ethics Class <b>2nd violation</b> - \$250 and proof of attendance of Ethics Class (if not completed with 1st violation) <b>3rd violation</b> - \$500 <b>4th violation</b> – Professional Standards Hearing
SOP 12-13	Use or display of professional designations, certifications, and other credentials not legitimately entitled.	<b>1st violation</b> - \$50 or proof of attendance of Ethics Class <b>2nd violation</b> - \$250 and proof of attendance of Ethics Class (if not completed with 1st violation) <b>3rd violation</b> - \$500 <b>4th violation</b> – Professional Standards Hearing
SOP 16-19	Placement of for sale/lease sign on property without permission of seller/landlord.	<b>1st violation</b> - \$50 or proof of attendance of Ethics Class <b>2nd violation</b> - \$250 and proof of attendance of Ethics Class (if not completed with 1st violation) <b>3rd violation</b> - \$500 <b>4th violation</b> – Professional Standards Hearing