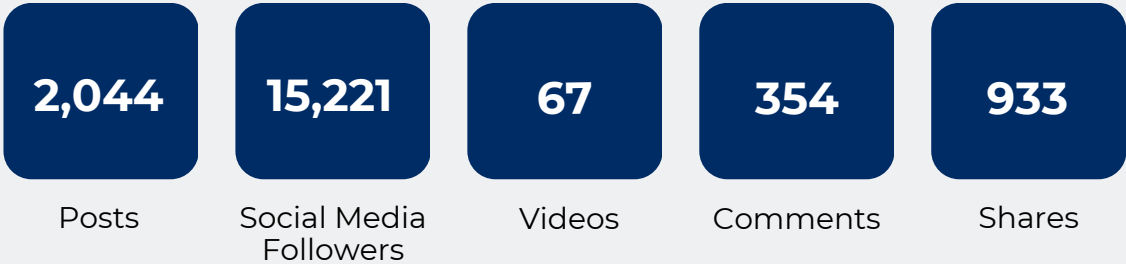


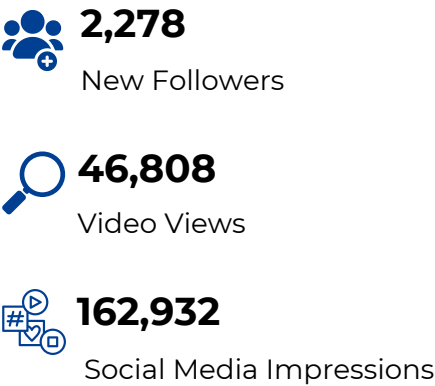
Social Media Impact

Social media kept us connected, informed, and engaged throughout 2024. Through dynamic content, targeted campaigns, and meaningful interactions, we expanded our reach and strengthened our connection with members and the community. Every post, share, and comment helped us tell our story and amplify our mission.

Social Media Performance Overview



Social Media Engagement



Followers by Social Media Platform:

Facebook	7,752
X	2,647
YouTube	2,109
Instagram	2,052
LinkedIn	661

Top Performing Content:

