

The REALTOR® Voice and Advocacy in Action

Bay East made significant strides in advocacy, building strong relationships with elected officials, amplifying REALTOR® voices in policy discussions, and protecting property rights. Our efforts shaped local regulations, influenced housing policies, and kept members informed about critical legislative changes.

REALTORS® in Washington D.C.

Bay East leadership went to Washington, D.C. for the REALTORS® Legislative Meetings advocating for policies that strengthen our industry and protect homeownership.



Media Activity	<ul style="list-style-type: none">• 30+ media features• 12+ press releases• 20+ media interviews
Legislative Actions	<ul style="list-style-type: none">• Livermore Sign Ordinance – Bay East members worked directly with city leaders to address restrictions affecting home buyers and sellers.• Rental Housing Policies – Opposed restrictive rental policies in unincorporated areas to protect “Mom and Pop” housing providers.• Relationship Building – Bay East members met with regional and local elected leaders throughout the year.
Member Advocacy & Political Impact	<ul style="list-style-type: none">• 80+ members attended C.A.R. Legislative Day.• 34 candidates interviewed for endorsements in the 2024 General Election.• 22 candidates endorsed.

Leading up to the November 5 General Election, the Bay East Political Activities Committee interviewed candidates, endorsing 22. A majority of the Bay East-endorsed candidates won their elections ensuring the REALTOR® voice will be heard at City Hall. Thanks to member support, Bay East achieved the highest REALTOR® Action Fund participation with 63% contributing in 2024.