

NAR Lawsuit

During 2024, the Sitzer-Burnett lawsuit settlement reshaped the real estate industry, driving significant changes in business practices, MLS policies, and consumer expectations. As members adapted, Bay East took swift action to keep REALTORS® informed, advocate for their interests, and provide essential resources to navigate this evolving landscape.



MLS

Bay East took proactive steps to ensure our MLS remained a tool for our members. We focused on transparency, efficiency, and education to help REALTORS® navigate these changes with confidence.

Education

To support our members, Bay East hosted multiple educational sessions on the NAR settlement, including town halls, legal updates, and specialized classes on Forms and the Buyer Broker Agreement.

Media

When local and regional media sought to understand the settlement's impact on home buying and selling, Bay East leaders and staff served as the voice for real estate. We clarified how the settlement would—and would not—change real estate transactions while reinforcing the ongoing value that real estate professionals provide to buyers and sellers.