

Marketing Groups: Connecting, Learning, and Giving Back

This year, Bay East Marketing Groups remained a vital platform for real estate professionals to network, share insights, and stay informed on industry trends.

Beyond business, our Marketing Groups made a meaningful impact by supporting local organizations. Through fundraising and charitable giving, they contributed to causes that strengthen our communities, reinforcing the REALTOR® commitment to service.

Event	Donation	Organization Donated To
REAL Easter Auction	\$5,658.32	Little Miracles, Inc.
REAL Backpack Drive	\$17,368.95	Livermore Valley Joint Unified School District
REAL Halloween Auction	\$7,602.70	Sunflower Hill
REAL Donation	\$461.71	Rooms of Hope
CCMG Donation	\$1,525.66	Alameda County Community Food Bank



200
Meetings



225+
Number of
Weekly Attendees



100+
Number of
Speakers