

Fair Housing: Advocating for Equal Opportunity

Bay East is committed to promoting fair housing and ensuring that all have equal access to homeownership. We reinforced this commitment by providing education, resources, and advocacy initiatives, including:

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| Fair Housing Month Campaign | Shared educational content, videos, and social media awareness posts to highlight fair housing rights and responsibilities. |
| At Home With Diversity | Encouraged members to complete NAR's diversity training to better serve clients from all backgrounds. |

Bay East received proclamations celebrating Fair Housing Month from the cities of Dublin, Pleasanton, Hayward, and Union City, reinforcing our leadership in advancing fair housing initiatives.



Bay East Foundation: Powered by Purpose

The Bay East Foundation continued its mission to support education, community giving, and housing-related causes. Through scholarships, financial assistance, and charitable contributions, the Foundation helped members and their families pursue higher education and provided relief to those facing unexpected hardships.

