








"A new year doesn't create momentum — your effort today does."

Bay East **Bulletin**

-  **Paragon MLS End-User License Agreement:** Tomorrow, December 9, when you log on to Paragon, you will be directed to accept the End-User License Agreement (EULA). To accept the agreement, simply enter your name exactly as displayed on the EULA page. [Learn more→](#)
-  **New C.A.R. Forms December 16:** C.A.R. will release new and revised forms including updates designed to increase transparency around referral fees and clarify responsibilities during transactions. [Learn more→](#) (C.A.R. login required)
-  **Bay East Closed December 18:** Bay East will be closed on Thursday, December 18 for staff training. Calls for Tech Support will be transferred to Contra Costa Association of REALTORS® (CCAR) for the day. If you need help with eKEYs and lockboxes, contact Supra Support, 877.699.6787 or visit our [resources page](#).
-  **Bay East Inaugural Gala:** Celebrate the year ahead at the 2026 Bay East Inaugural on February 7. It's an evening dedicated to honoring leadership and bringing the community together. Tickets are available now—reserve your spot. [Learn more→](#)



### MLS Updates and Info

EasyCMA, within Paragon and Paragon Connect, quickly builds a full CMA by pulling property data, finding comps, applying adjustments, and suggesting a listing price. Designed for convenience, EasyCMA works on any device. Watch a recorded [webinar](#) to learn more.

### Education Classes

**Transform Local Data Into Social Media Success:** Join us on December 10 and learn how RPR®'s Market Trends ScriptWriter can turn complex market data into clear, client-friendly content. [Register here→](#)




Marketing **Meetings**

- [CCMG](#) - **Wed. Dec. 10** - Roya Chaudhry, MLS Updates
- [REAL](#) - **Thurs. Dec. 11** - Thank you Breakfast
- [TCMC](#) - **Thurs. Dec. 11** - Thank you Breakfast
- [VREN](#) and [AIMM](#) - No meetings in December. See you in the New Year.

More information on the individual marketing meetings and in-person locations available [here](#) and weekly toursheets are available [here](#) (login required).

BUZZ **Video**



Get the latest snapshot of what's happening in the East Bay market. Inventory is shifting, prices are mixed, and buyer activity is steady as we head into the slower season. [Watch the full](#) East Bay Real Estate Weather Report to see what's happening in your market.

