THE BAY EAST INSIDER Stay Informed, Stay Ahead I

"You're not just a vendor; you're a partner in every closing."

Bay East Bulletin

- Bay East will be closing at 2pm on Wednesday, November 26 and closed November 27 and 28 in observance of Thanksgiving. Regular business hours will resume on Monday, December 1. If you need immediate assistance, please email info@bayeast.org.
- Tickets On Sale Now 2026 Bay East Inaugural Gala: Join us February 7 at The Club at Castlewood for an unforgettable Inaugural Gala celebrating our incoming leadership. A huge thank-you to our sponsors for helping bring this night to life. Want your company in the spotlight? Sponsorships are still available. <u>Learn more→</u>
- New RPR® Tool Offers Instant CMA: Realtors Property Resource® (RPR) launched its AI CMA inside RPR® Mobile this month, giving agents a faster, more precise way to lead pricing conversations and sales negotiations. <u>Learn more</u>→
- Consumer Guide, Buying Your First Home: This resource is designed to make your job easier. Share it with clients who are new to the market so they understand their options, feel supported, and stay engaged throughout the buying process. <u>Learn more</u>→



MLS News

Paragon MLS End-User License Agreement: On December 9, when you log on to Paragon, you will be directed to accept the End-User License Agreement (EULA). To accept the agreement, simply enter your name exactly as displayed on the EULA page. Learn <u>more</u>→

Education News

The Annual Business Plan that Actually Gets Executed: Most business plans end up in a drawer, never to be seen again. This workshop creates action-oriented annual plans with quarterly milestones, monthly metrics, and weekly accountability. Start the new year off with a new business plan. Join us on January 12. <u>Learn more</u>→



Marketing **Meetings**

CCMG - Wed. Nov. 19 - Brad Warren, Earthquake Preparedness

REAL - Thurs. Nov. 20 - DB Inspection and Crew Gas Rules are Changing

TCMC - Thurs. Nov. 20 - C.A.R Director Updates

VREN - Fri. Nov. 21 - Thank you Breakfast

AIMM - Tue. Dec. 9 - No Meeting. See you in the New Year.

More information on the individual marketing meetings and in-person locations available <u>here</u> and weekly toursheets are available <u>here</u> (login required).

BUZZ Video



On December 2, let's come together to give back to our community. A donation to the Bay East Foundation supports education, charity, and members facing financial hardships. Every dollar counts —make a difference this Giving Tuesday! <u>Learn more</u>→







