







“Be so valuable they can’t do a deal without you.”


Bay East **Bulletin**

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The Bay East office will be closed Tuesday, November 11, in observance of Veterans Day. If you need immediate assistance, please email info@bayeast.org.
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Market Statistics Available Now: The October 2025 market stats are now available and packed with the info you need to speak confidently with clients. Knowing the latest numbers like inventory, pricing, and days on market can help you answer questions, set expectations, and build trust. [Learn more→](#)
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Tickets On Sale Now - 2026 Bay East Inaugural Gala: A big thank you to the incredible sponsors supporting the 2026 Inaugural Gala on February 7. Your support helps make this event unforgettable. See all our sponsors and learn more about them [here](#). Sponsorship opportunities are still available —don't miss your chance to shine at the event of the year. [Learn more→](#)
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Champ’s Gourmet Dog Treats – Now in the REALTOR® Store: Looking for the perfect client gift that'll win over both buyers and their best friend? Champ's Dog Treats are locally made, all-natural, and guaranteed to make tails wag at your next open house. Stand out with your next client gift! [Learn more→](#)
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Empower Our Community This Giving Tuesday: On December 2, let's come together to give back to our community. A donation to the Bay East Foundation supports education, charity, and members facing financial hardships. Every dollar counts—make a difference this Giving Tuesday! [Learn more→](#)



MLS News

Want ready-to-go marketing tools backed by local data? Check out the Marketing Tab in RPR® — create property flyers, branded reports, mailing labels, and more to reach buyers, sellers, and prospects. Perfect for agents looking to showcase their market expertise with minimal effort. [Learn more→](#)

Education News

The Annual Business Plan that Actually Gets Executed: Most business plans end up in a drawer, never to be seen again. This workshop creates action-oriented annual plans with quarterly milestones, monthly metrics, and weekly accountability. Start the new year off with a new business plan. Join us on January 12. [Learn more→](#)



Marketing **Meetings**

- [CCMG](#) - **Wed. Nov. 12** - FinCen Regulations
- [REAL](#) - **Thurs. Nov. 13** - LPD Homeless Liaison Unit
- [TCMC](#) - **Thurs. Nov. 13** - To be Announced
- [VREN](#) - **Fri. Nov. 14** - Laura Welsh - Nuclear Care Partners, In-Home Care for Former Atomic Workers and Uranium Miners
- [AIMM](#) - **Tue. Dec. 9** - To be Announced

More information on the individual marketing meetings and in-person locations available [here](#) and weekly toursheets are available [here](#) (login required).

BUZZ Video



Buyers are still active, even with higher prices. [Watch](#) this month’s East Bay Real Estate Weather Report with David Stark for a quick breakdown of what’s happening across local markets — where prices are rising, inventory is shifting, and buyers are making moves.

