

THE BAY EAST INSIDER

Stay Informed, Stay Ahead

"Every top producer was once a beginner who didn't quit."

Bay East Bulletin



The Bay East office will be closed Tuesday, November 11, in observance of Veterans Day. If you need immediate assistance, please email info@bayeast.org.



Beyond the First Deal: How to Create Generational Wealth in Real Estate: Want to build financial security that lasts? Don't miss the Young Professionals Networking (YPN) Lunch and Learn with Bob Baptiste on November 5. Learn how to structure your business, manage income, and plan for long-term success through smart investments in real estate, stocks, and more. [Learn more→](#)



Bay East Global Network Wins Gold Award: Bay East is proud to announce that our Global Network Group has received the Gold Global Achievement Award from the National Association of REALTORS® for their outstanding work in global outreach, innovative programming, and building strong international partnerships. We celebrate this achievement and invite members to get involved, connect with colleagues, and grow their business through global opportunities. [Learn more→](#)



Tickets Now On Sale – 2026 Bay East Inaugural Gala: Get ready for a spectacular evening! Join us on February 7, 2026 at Castlewood Country Club in Pleasanton as we celebrate incoming President Bill Espinola, Officers, and the Board of Directors. [Learn more→](#)



Empower Our Community This Giving Tuesday: On December 2, let's come together to give back to our community. A donation to the Bay East Foundation supports education, charity, and members facing financial hardships. Every dollar counts—make a difference this Giving Tuesday! [Learn more→](#)



MLS News

Lone Wolf Technology, the creator of C.A.R.'s zipForm®, is launching **Transact**—a faster, modern, and mobile-friendly forms platform with all the same trusted C.A.R. forms. Enjoy smoother navigation, built-in training, and better integration. zipForm® retires October 2026. Attend an upcoming webinar to learn more. [Register Now→](#)

Education News

Join us on November 6 for All About Farming—a hands-on class designed to help you master E-Farms, geographical farming, and active farm strategies. Perfect for agents who want to generate consistent leads and strengthen their local presence. [Learn more→](#)



Marketing Meetings

[CMG](#) - Wed. Nov. 5 - C.A.R. Updates

[REAL](#) - Thurs. Nov. 6 - Andriana Mendez

[TCMC](#) - Thurs. Nov. 6 - Aaron Lacey, AI Presentations - Tools and Prompts Guide

[VREN](#) - Fri. Nov. 7 - David Stark, Market Update

[AIMM](#) - Tue. Nov. 11 - To be Announced

More information on the individual marketing meetings and in-person locations available [here](#) and weekly toursheets are available [here](#) (login required).

BUZZ Video



This video highlights the powerful tools available to Bay East MLS subscribers — including RealReports, CubiCasa, RentSpree, and Finding Homes by Lundy. [Watch this week's BUZZ video.](#)



Located at 7021 Koll Center Pkwy, Pleasanton, CA, 94566 - 925.730.4060

[Unsubscribe](#) | [Manage Preferences](#)