



"You can't control the market, but you can control your hustle."

Bay East Bulletin



Scam Alert: Fake Zoom Meeting Links Targeting REALTORS®: Scammers are posing as out-of-town buyers and requesting Zoom meetings about listings, but the links they send are fake. Clicking these links can install malware or lead to a fraudulent login page that steals your credentials. If you experience a similar scam attempt, report it to Bay East right away so we can alert members and help protect our community.



Think Bigger, Go Global: Join the Bay East Global Network on October 30 at 11am for the 2nd Annual International Real Estate Exchange—a unique opportunity to connect with REALTORS® from diverse backgrounds, learn about international opportunities, and gain a fresh perspective on your business. [Learn more→](#)



REALTOR® Action Assessment and C.A.R. Dues: Beginning in 2026, the California Association of REALTORS® (C.A.R.) Board of Directors has approved an increase to the REALTOR® Action Assessment (RAA). This will be reflected in your December dues payment. The RAA funds local and statewide advocacy efforts that protect private property rights and the real estate profession. [Learn more→](#)



Professional Headshots: A high-quality headshot is the first step in building a brand clients can trust and it's included for all Bay East REALTOR® and Platinum Affiliate members. Schedule your session and get polished, professional photos to keep your branding sharp and up to date. [Learn more→](#)

MLS News

From Rentals to Revenue - Insider Secrets From Top Agents: Gain insider tips on building stronger client relationships, maximizing your rental pipeline, and creating a steady stream of future sales. Join the webinar on November 6 at 9am. [Learn more →](#)

Education News

California Residential Purchase Agreement (RPA) and Related Forms: Get a step-by-step walkthrough of the RPA and related forms, including the latest clauses and what they mean for your transactions. Join Gov Hutchinson at Bay East on October 23 for this in-person class. [Learn more→](#)

Marketing Meetings

- [CMG](#) - **Wed. Oct. 22** - David Stark - Market Update
- [REAL](#) - **Thurs. Oct. 23** - C.A.R. Update
- [TCMC](#) - **Thurs. Oct. 23** - Felix Pena & David Stark - Tanks a Lot, California
- [VREN](#) - **Fri. Oct. 24** - Sally Matthias - Senior Independant Living
- [AIMM](#) - Tue. Nov. 11 - To be Announced

More information on the individual marketing meetings and in-person locations available [here](#) and weekly toursheets are available [here](#) (login required).

BUZZ Video



Bay East is recognizing members who make a difference—professionally and personally. [Submit](#) your REALTOR®, Rookie, Affiliate, or Good Neighbor of the Year nomination by October 31.

