







"Your network is your net worth—nurture it daily."

Bay East **Bulletin**

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Be the go-to Agent During Crisis: This self-paced, online course empowers REALTORS® to step up with confidence. You'll learn how to prepare emergency plans, assess property impacts, and support clients when it matters most. This training is free for C.A.R. members with promo code PREPARE. [Learn more →](#)
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Code of Ethics Training: Bay East is hosting a virtual Code of Ethics training on October 7. Learn about business ethics, NAR Code of Ethics, procuring cause, and professionalism with experts Doreen Roberts and Nancie Allen. [Register here →](#)
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The Safety Series Podcast: Safety apps can be helpful when trying to reach emergency contacts during a dangerous situation. This episode of *Drive With NAR Podcast* breaks down the advantages and disadvantages of using technology in a dangerous situation. [Learn more→](#)
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Save the Date: 2026 Inaugural Gala: Get ready for a night of elegance and intrigue! Save the date for the Bay East Inaugural on February 7, 2026. Styled in sleek black and white with a James Bond 007 theme, this teaser sets the stage for an unforgettable evening of sophistication and celebration. [Learn more→](#)




MLS News

MLS Rule Changes – Effective September 29: Coming Soon listings will now expire automatically after 30 days and the first violation for not inputting seller concessions correctly is a fine rather than a courtesy call. Stay up to date and ensure you're familiar with all recent rule changes. [Learn more →](#)

Education News

The California Residential Purchase Agreement (RPA) and Related Forms Course provides a detailed, step-by-step guide to the RPA form, covering current clauses and their implications. Join Gov Hutchinson at Bay East on October 23 for this in-person class. [Learn more→](#)



Marketing **Meetings**

- [CCMG](#) - **Wed. Oct. 1** - Greg Novak, Louis Heystek - Real Talk: Top Producers Panel
- [REAL](#) - **Thurs. Oct. 2** - Adam Pedersen - Real Estate Law
- [TCMC](#) - **Thurs. Oct. 2** - **No Meeting** - [Innovation 2025](#) (sold out)
- [VREN](#) - **Fri. Oct. 3** - Trina & Serena - Lender Panel
- [AIMM](#) - **Tue. Oct. 14** - Oscar Davalos, Chief Building Official, City of Alameda

More information on the individual marketing meeting and in-person locations available [here](#) and weekly toursheets are available [here](#) (login required).

BUZZ Video



By sponsoring [Cheers to the Future](#), you'll align your brand with a meaningful cause and gain visibility among Bay East's real estate community. This evening of trivia, food, and networking supports the Bay East Foundation Scholarship Program, and as a sponsor, you'll help make that mission possible. Learn more in this week's [BUZZ](#).

