







"Relationships move faster than transactions—invest in people first."


Bay East Bulletin

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MLS Rule Changes – Effective Sept. 29: Coming Soon listings will automatically expire after 30 days. Agents must have a MLSA on file before inputting a Coming Soon listing. Listing agents may copy and clone expired listings to create a new Active Coming Soon if desired. Please note, the first violation for not inputting seller concessions correctly will result in a fine rather than a courtesy call. Stay up to date and ensure you’re familiar with all recent rule changes. [Learn more→](#)
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Overcoming Barriers to Homeownership: This guide covers the many laws, programs, financing options, and real estate professionals that help promote housing affordability and accessibility for all. Sharing this with clients positions you as a trusted professional for buyers navigating finances and fair housing concerns. [Learn more→](#)
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REALTOR® Safety: Review our dedicated safety resources page, filled with tools for you and your clients. From cyber security tips to safety apps, we’ve got everything you need to stay protected. [Learn more→](#)
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Cheers to the Future is Back: Grab your team and join us for Cheers to the Future Trivia Night on Oct. 22 in Livermore! Your \$60 ticket includes food, wine, raffles, and a night of trivia fun—all to support Bay East Foundation scholarships. Secure your spot today before tickets sell out! [Learn more→](#)
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Call for Nominations: Do you know a REALTOR®, Rookie, Affiliate, or “Good Neighbor” who exemplifies integrity, outstanding service, and community impact? Bay East is accepting nominations for our annual awards. If someone comes to mind, visit the criteria and nominate them today! [Learn more→](#)




MLS News

Learn how to easily search for Broker Tours and Open Houses in Paragon MLS. This quick step-by-step tutorial shows you how to use the Specialty Search feature, apply filters like date and city, and find listings that match your criteria. [Learn more→](#)

Education News

Professional Development: Our self-paced learning program, *Jumpstart Your Success*, lets you take classes online anytime, anywhere. Designed to fit your schedule while keeping your skills sharp. [Learn more →](#)



Marketing Meetings

- [CCMG](#) - **Wed. Sep 17** - Kathryn Holland, "Smart Year-End Tax Moves: Part 2"
- [REAL](#) - **Thurs. Sep 18** - Caroline Thomas, Annie Chang, & Jugeta Awasty, "Lender Panel"
- [TCMC](#) - **Thurs. Sep 18** - Bradley Dunn and Sergio Ardilla, BART’s Role in the Region, Improvements, Enhancements, and What’s Ahead
- [VREN](#) - **Fri. Sep 19** - Danny Levitt, Optimize5
- [AIMM](#) - **Tue. Oct. 14** - To be announced

More information on the individual marketing meeting and in-person locations available [here](#) and weekly toursheets are available [here](#) (login required).

BUZZ Video



YPN shares tips to keep your online presence safe. Learn more in this week’s [BUZZ](#).

