

THE BAY EAST INSIDER

Stay Informed, Stay Ahead

"Every day is a new listing opportunity—treat it like an open house."

Bay East Bulletin



The Bay East office is closed today Monday, September 1, in observance of Labor Day. If you need immediate assistance, please email info@bayeast.org.



Diversity, Equity, and Inclusion Symposium: The 2025 DEI Symposium isn't just another event—it's a chance to lead. On September 12 join fellow brokers and industry leaders to explore how estate planning and generational wealth tie into fair housing and financial equity. [Learn more →](#)



The Future of Real Estate: Get ready to sharpen your skills at Innovation 2025 on October 2. This one-day event brings you the industry's most exciting technology and insights—everything you need to thrive in a fast-moving market. [Learn more →](#)



Professional Development: Our self-paced learning program, *Jumpstart Your Success*, lets you take classes online anytime, anywhere. Designed to fit your schedule while keeping your skills sharp. [Learn more →](#)



MLS News

Don't miss two upcoming webinars. On September 4, learn how [RealReports](#) delivers powerful property insights. Then on September 10, see how [RentSpree](#) can simplify your rental business in today's competitive market.

Education News

Basics of Paragon is the perfect starting point for agents new to the MLS or anyone wanting a refresher. This class covers the essential tools in Paragon, including how to run searches, set up auto-emails for clients, and customize your dashboard. Attend the next class virtually on September 5. [Learn more →](#)



Marketing Meetings

[CCMG](#) - **Wed. Sep 3** - Appraiser Panel

[REAL](#) - **Thurs. Sep 4** - Livermore Valley Unified School District

[TCMC](#) - **Thurs. Sep 4** - To be announced

[VREN](#) - **Fri. Sep 5** - No Meeting - [Kids Against Hunger Volunteer Day](#).

[AIMM](#) - **Tue. Sep. 9** - AUSD Superintendent Pasquale Scuderi and Board Liaison for Local Revenue Measures Jennifer Williams

More information on the individual marketing meeting and in-person locations available [here](#) and weekly toursheets are available [here](#) (login required).

BUZZ Video



Happy Labor Day! We put together a fun reel with REALTOR®-themed jokes to bring a smile to your day because you've earned a little laughter with your downtime. [Watch now.](#)



Located at 7021 Koll Center Pkwy, Pleasanton, CA, 94566 - 925.730.4060

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