

# THE BAY EAST INSIDER

Stay Informed, Stay Ahead

"Don't wait for opportunity — knock on its door, show it the comps, and close the deal."

## Bay East Bulletin



The Bay East office will be closed Monday, September 1, in observance of Labor Day. If you need immediate assistance, please email [info@bayeast.org](mailto:info@bayeast.org).



**Diversity, Equity, & Inclusion Symposium:** Join Bay East and five Bay Area REALTOR® Associations on September 12 for this year's DEI Symposium. Explore how estate planning, generational wealth, and fair housing connect and gain tools to help clients and communities build long-term financial security. [Learn more →](#)



**The Future of Real Estate:** Get ready to sharpen your skills at Innovation 2025 on October 2. This one-day event brings you the industry's most exciting technology and insights—everything you need to thrive in a fast-moving market. [Learn more →](#)



**Bay East in the News:** Bay East is telling our side of the story about new business practices and market conditions on TV and in newspapers. [Learn more →](#)



**Legal Tools:** C.A.R. Legal Tools is your go-to resource for helping you, your team, or your clients navigate the legal aspects of business. [Learn more →](#) (C.A.R. login required)



### MLS News

RPR® has reimagined its reports with a modern, customizable, and mobile-ready experience designed to help you lead with value. Next Gen Reports make it easy to impress clients with clean designs, drag-and-drop customization, auto-updating links, and branded templates. [Learn more →](#)

### Education News

**Professional Development:** Our self-paced learning program, *Jumpstart Your Success*, lets you take classes online anytime, anywhere. Designed to fit your schedule while keeping your skills sharp. [Learn more →](#)



## Marketing Meetings

[CCMG](#) - Wed. Aug. 27 - Garrick Yan

[REAL](#) - Thurs. Aug. 28 - Kara Klotchman, Livermore Downtown

[TCMC](#) - Thurs. Aug. 28 - Sophie Mao, Creating Your Online Presence (Fremont Downtown Event Center, 3500 Capitol Avenue Fremont)

[VREN](#) - Fri. Aug. 29 - No Meeting

[AIMM](#) - Tue. Sep. 9 - AUSD Superintendent Pasquale Scuderi and Board Liaison for Local Revenue Measures Jennifer Williams

More information on the individual marketing meeting and in-person locations available [here](#) and weekly toursheets are available [here](#) (login required).

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## BUZZ Video



C.A.R. has launched a pilot Insurance Helpline to help members tackle insurance challenges, find resources, and share feedback that can drive legislative solutions. Learn how to connect by phone, online form, or email. [Watch now.](#)



Located at 7021 Koll Center Pkwy, Pleasanton, CA, 94566 - 925.730.4060

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