



Bay East Bulletin



MLS Rule Update: Starting today, June 23, you will be able to include seller credits and concessions in your listing remarks. This update helps you clearly communicate value-added opportunities to buyers, while staying compliant with MLS policies. [Learn more→](#)



Nominate a Standout Agent: Know a REALTOR® who's going above and beyond? Nominate them for C.A.R.'s Rising Star Awards. It's a great way to support emerging talent, boost their reputation, and invest in the future of the profession. Nominations are open until June 30. [Learn more→](#)



Becoming A Generation Guru: Not sure how to connect with clients of all ages? This class breaks down what makes each generation tick and gives you practical tips to communicate and work with them confidently. A great way to build trust, no matter who your client is. Join us on June 26 at 1:30pm. [Learn more→](#)



Boost Your Business with AI: Need help generating leads or standing out in a competitive market? RealReports is designed to help agents like you deliver more value, reduce risk, and close with confidence. Available exclusively to Bay East members. [Learn more→](#)



Consumer Guide: Working With a Real Estate Attorney: NAR's consumers guides help explain how real estate attorneys support buyers and sellers during transactions. Sharing this guide with your clients helps them feel informed, supported, and confident. It also elevates the perception of REALTORS® as trusted advisors who put their clients' best interests first. [Learn more→](#)

MLS News

Create Stunning Floor Plans with Ease Using CubiCasa: One of the fastest ways to enhance your listings and stand out is with professional floor plans. CubiCasa, a powerful mobile app, is now available. Create polished floor plans using just your phone. No special equipment or training is needed. [Learn more→](#)

Education News

Smarter Way to Share Market Insights: RPR®'s new Next Gen Reports and Market Activity Template provide REALTORS® with a faster, more customizable way to deliver real-time market insights to clients. [Learn more→](#)

Marketing Meetings

- [CCMG](#) - **Wed. June 25** - East Bay Rental Housing Association
- [REAL](#) - **Thurs. June 26** - Phong La, Alameda County Assessor
- [TCMC](#) - **Thurs. June 26** - To be announced - **New Location:** Downtown Event Center - 3500 Capitol Avenue, Fremont, CA 94538
- [VREN](#) - **Fri. June 27** - Otto Catrina, NAR Updates
- [AIMM](#) - **Tue. June 10** - To be announced

In-person locations and weekly toursheets are available [here](#) (login required).

BUZZ Video



Learn how to add virtual tour links to your MLS listing in Paragon. Enhance your listing visibility and make it easier for buyers and agents to explore your property online, before they even visit in person! [Watch now.](#)

