








Bay East **Bulletin**

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The Bay East office will be closed Thursday, June 19, in observance of Juneteenth. If you need immediate assistance, please email [info@bayeast.org](mailto:info@bayeast.org).
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**Summer Kick Off Party:** New to the industry? Come hang with Bay East YPN and AREA Greater East Bay at Almanac Brewery in Alameda, [651 W Tower Ave, Alameda](#). It's a fun, casual way to meet other REALTORS®, build your network, and start feeling connected. Join us June 19 from 4–6pm. It's free and open to all members. [Register here →](#)
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**Create Stunning Floor Plans Using CubiCasa:** Starting June 10, you'll get free access to CubiCasa, the easiest way to create professional-looking floor plans right from your phone. Just scan, send, and stand out. [Learn more →](#)
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**May Housing Market Statistics:** With more choices for buyers, home prices dipped slightly in many areas, and homes stayed on the market a little longer. Still, more options didn't lead to more sales, which remained fairly steady overall. Check out the latest market trends and stats for your area. [Learn more →](#)
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**Create Customizable Property Flyers:** The new Property Flyer Template from RPR® gives users an easy-to-use tool for marketing their listings. Whether you need a one-pager for a new listing, an open house or just to showcase a property's best features, this flyer is built for speed and impact. [Learn more →](#)




**MLS News**

Paragon Connect's *Near Me* search is now fully customizable. You can add, remove, and reorder filters, then save your default settings so every search runs exactly how you want, every time. [Learn more→](#)

**Education News**

You've built a strong business. Now learn how ChatGPT can help you keep it running efficiently. This course, AI Edge, is designed for agents who want to streamline tasks like social posts, listing descriptions, client emails, and market updates. Join us on June 18 and discover how AI can elevate your everyday work. [Learn more→](#)

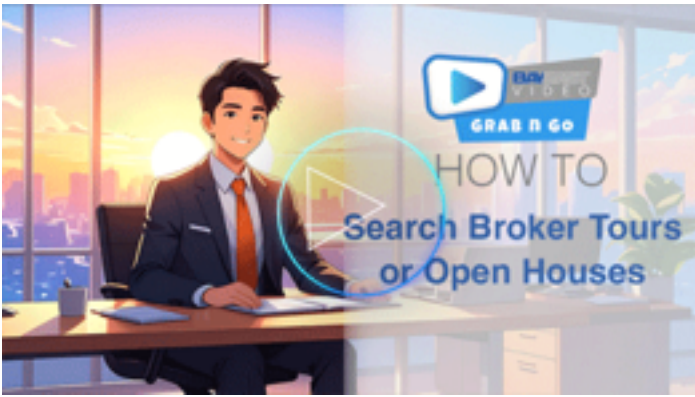


Marketing **Meetings**

- [AIMM](#) - **Tue. June 10** - James Callejas, 1031 Exchange
- [CCMG](#) - **Wed. June 11** - Earthquake Mitigation - a Culture of Resilience
- [REAL](#) - **Thurs. June 12** - To be announced
- [TCMC](#) - **Thurs. June 12** - To be announced - **New Location:** Downtown Event Center - 3500 Capitol Avenue, Fremont, CA 94538
- [VREN](#) - **Fri. June 13** - Pleasanton Unified School District Superintendent

In-person locations and weekly toursheets are available [here](#) (login required).

**BUZZ Video**



Learn how to easily search for Broker Tours and Open Houses in Paragon MLS. This quick step-by-step tutorial shows you how to use the *Specialty Search* feature, apply filters like date and city, and find listings that match your criteria. Learn more in this week's [BUZZ](#).

News for **Brokers**

**Nominate Your Next Standout Agent:** C.A.R.'s Rising Star Awards are back and it's your chance to spotlight new talent within your office. This program recognizes promising agents early in their careers, while also shining a light on the brokerages helping them grow. Support your rising star, strengthen your firm's reputation, and help shape the future of our industry. Nominations are open through June 30. [Learn more→](#)

