








Bay East **Bulletin**

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**2025/2026 Membership Dues:** The Bay East membership dues and fees have been adjusted to be in line with the Consumer Price Index. Your Bay East membership includes valuable services, such as MLS technical support, computer repair, professional headshots, education classes, networking opportunities, and more to help you advance as a real estate professional. The Annual Dues Statement will be available in your member portal the week of May 12. If you have any questions, please contact the [Accounting Department](#) at 925.730.1070.
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**Beast Mode Prospecting in the Age of AI:** Stay ahead in a fast-changing market. Join Garrick Wedmuller at Bay East on May 8 for an in-person class on using AI to expand your network, strengthen referral partnerships, and turn open house leads into clients. [Register Here→](#)
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**Fair Housing for All:** As Fair Housing Month closes, listen to the Advocacy Scoop's fair housing podcast and learn how REALTORS® and NAR are advocating year-round for federal, state, and local policies that will help more people understand the American dream of home ownership. [Learn more→](#)
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**2026 Board of Directors:** The Nominating Committee concluded several days of candidate interviews, and they are proud to present the [slate of qualified candidates](#). The election process permits other qualified candidates to petition to be added to the slate. If no petitions are received, the candidate slate is considered elected. Contact [leadership@bayeast.org](mailto:leadership@bayeast.org) for qualifications and petition requirement information.
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**Consumer Guide - Overcoming Barriers to Homeownership:** This guide covers the many laws, programs, financing options, and real estate professionals that help promote housing affordability and accessibility for all. Sharing this with clients positions you as a trusted professional for buyers navigating finances and fair housing concerns. [Learn more→](#)




### MLS News

Search listings on the go with powerful mobile apps included in your Bay East membership. Use Homes Pro, HomeSpotter, and myTheo to access real-time data, connect with clients, and stay productive, anytime, anywhere. [Learn more→](#)

### Education News

Beyond the Basics - Navigating Non-Conforming Loans and New FHA Eligibility Rules: Join our expert panel on May 19 to stay ahead of lending changes and help more clients achieve homeownership. [Register Here→](#)




Marketing **Meetings**

- [CCMG](#) - **Wed. May 7** - Otto Catrina, NAR Updates  
[REAL](#) - **Thurs. May 8** - Kinley Wong  
[TCMC](#) - **Thurs. May 8** - Alameda County Assessor, Phong La  
[VREN](#) - **Fri. May 9** - Annette Khaliq & Elizabeth Saucedo  
[AIMM](#) - **Tue. May 12** - Hank Hernandez, Alameda Tiny Homes

In-person locations and weekly toursheets are available [here](#) (login required).

**BUZZ Video**



Would you like to customize your quick search? This video will show you how to easily add fields like “County” or “HOA fees” into your quick search. Learn more in this week's [BUZZ](#).

News for **New Agents**

**New to Bay East? Here’s what we’ve been up to.** The 2024 Bay East Annual Report is your snapshot of what the association does from protecting your business through advocacy, to offering tools and education that help you grow faster. Whether you just joined or are still figuring it all out, this report shows how Bay East invests in your success, shapes the real estate industry, and supports you every step of the way. [Learn more→](#)

