





Bay East Bulletin

-  **2025 Inaugural Gala:** Join us for the 2025 Bay East Inaugural Gala on February 1. Step into a glamorous, speakeasy-themed evening featuring networking, a delicious dinner, lively dancing, and the installation of 2025 President Tracey Esling and the Board of Directors. [Learn more→](#)
-  **Consumer Guide, The Appraisal Process:** As a REALTOR®, understanding the appraisal process helps you guide clients through this critical step, ensuring accurate valuations based on comparable sales, home condition, and location. [Learn more→](#)
-  **Why Bay East is Involved in Politics:** On December 9, the New York Times published an article attacking the National Association of REALTORS® (NAR) political activities. These brief FAQs explain why Bay East political activities are a member benefit. [Learn more→](#)
-  **Rent Office or Event Space at Bay East:** Need a professional setting for meetings or events? Bay East members can rent private executive offices for client meetings or reserve our spacious event center for larger gatherings. Elevate your business presence with these exclusive member perks. [Learn more→](#)




MLS News

Paragon MLS End-User License Agreement - On January 6, when you log on to Paragon, you will be directed to accept the End-User License Agreement (EULA). To accept the agreement, simply enter your name exactly as displayed on the EULA page. [Learn more→](#)

Education News

Gain valuable insights into the C.A.R. Buyer Representation Agreement, Residential Listing Agreement, and related forms in these 1-hour online courses. Learn how to effectively use these tools, navigate updates, and strengthen client relationships to elevate your real estate practice. [Learn more→](#)



Marketing Meetings

No December meetings, see you in January!

[CCMG](#) - Wed. Jan. 8

[REAL](#) - Thurs. Jan. 9

[TCMC](#) - Thurs. Jan. 9

[VREN](#) - Fri. Jan 10.

[AIMM](#) - Tue. Jan. 14

In-person locations can be found [here](#). Weekly toursheets available [here](#) (login required).

BUZZ Video



Step into *The Hidden Hideout* at the 2025 Bay East Inaugural Gala! Experience an unforgettable evening filled with secret speakeasy charm, live music, and captivating surprises. Learn more in this week's [BUZZ](#).

