






# THE BAY EAST INSIDER

Stay Informed, Stay Ahead

## Bay East Bulletin

-  **Bay East Closed December 12:** Bay East will be closed on Thursday, December 12 for staff training. Calls for Tech Support will be transferred to Contra Costa Association of REALTORS® (CCAR) for the day. If you need help with eKEYs and lockboxes, contact Supra Support, 877.699.6787 or go to [bayeast.org](http://bayeast.org).
-  **November Market Statistics Available Now:** Stay up-to-date with the latest sales and trends in your local real estate market by visiting the community page on our website. [Learn more→](#)
-  **Ugly Sweater Networking Mixer:** On December 19 break out your ugliest holiday sweater and join us for the YPN Ugly Sweater Networking Mixer at [Town Tavern in Alameda](#) from 4:30-6:30pm. Enjoy festive vibes, great company, and holiday cheer as we celebrate the season. Don't forget to bring an unwrapped toy to donate to Saint Vincent's Day Home, a nonprofit child development and family service center. RSVP not required.
-  **Consumer Guide, Agency and Non-Agency Relationships:** Share this information with clients to help them understand what it means for a real estate professional to act as your agent, types of agency relationships (like single, dual, or designated agency), and how these roles impact buyer and seller representation. [Learn more→](#)
-  **It's Not Too Late to Make an Impact:** Missed Giving Tuesday? You can still support the Bay East Association of REALTORS® Foundation and help us empower students, strengthen schools, and uplift members in need. Your generosity continues to fuel positive change in our community. [Donate today](#) and help build a brighter future!



### MLS News

Print Mailing Labels using RPR - REALTORS® can now create mailing labels from their RPR search results. These ready-to-print mailing labels will give agents another tool in their RPR toolbox for farming, prospecting or direct mail marketing within custom geographies. [Learn more→](#)

## Education News

Gain valuable insights into the C.A.R. Buyer Representation Agreement, Residential Listing Agreement, and related forms in these 1-hour online courses. Learn how to effectively use these tools, navigate updates, and strengthen client relationships to elevate your real estate practice. [Learn more→](#)



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## Marketing Meetings

[CCMG](#) - Wed. Dec. 11 | C.A.R. Updates

[REAL](#) - Thurs. Dec. 12 | Thank You Breakfast

[TCMC](#) - Thurs. Dec. 12 | Thank You Breakfast

[VREN](#) - Fri. Dec. 13 | Thank You Breakfast

[AIMM](#) - Tue. Jan. 14 | No December meeting, see you in January!

In-person locations can be found [here](#). Weekly toursheets available [here](#) (login required).

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## BUZZ Video



Number of homes for sale in the East Bay was down in November compared with previous months. However, buyers had more choices compared with a year ago. Learn more in this week's [BUZZ](#).



Located at 7021 Koll Center Pkwy, Pleasanton, CA, 94566 - 925.730.4060

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