# THE BAY EAST INSIDER

## Stay Informed, Stay Ahead I

#### Bay East **Bulletin**

- Bay East will be closing at 2pm on Wednesday, November 27 and closed November 28 and 29 in observance of Thanksgiving. Regular business hours will resume on Monday, December 2.
- Empower Our Community This Giving Tuesday: On December 3, let's come together to give back to our community. A donation to the Bay East Association of REALTORS® Foundation supports education, charity, and members facing financial hardships. Every dollar counts—make a difference this Giving Tuesday! Learn more→
- Maximize Your Membership: Access the tools needed to elevate your real estate career. From cutting-edge tech to exclusive perks, the Bay East Member Benefits Guide is your go-to resource for success. <u>Learn more→</u>
- Consumer Guide, Steps Between Signing and Closing on a Home: Share this information with clients to help them understand the escrow and closing process, which can often feel overwhelming or confusing. Providing clear, concise guidance builds trust and ensures clients feel supported, making the transaction smoother and reinforcing the REALTORS® role as a knowledgeable advocate. Learn more→
- Bay East Remembers Larry D. Smith: We are saddened to share the passing of Larry D. Smith, a dedicated Bay East member since 1974. Larry served in numerous leadership roles, including Bay East Director, Public Relations Chair, C.A.R. Director, and Foundation Trustee. His contributions over decades shaped our Association and exemplified commitment to the REALTOR® community. Our condolences go out to the Smith family during this difficult time.



#### **MLS News**

One Click CMA - Need a quick CMA?

Just send CloudCMA an email and it
automatically sends your clients a
report of the property. Sending a

CMA on the go has never been easier.

Learn more→

### **Education News**

Education Advantage: Get ready for 2025 with Bay East's Education Advantage program. Gain access to valuable courses that will save you money and equip you with the skills to grow your business. Learn more→



#### Marketing **Meetings**

No marketing meetings during the week of Nov. 25. Meetings will resume on Dec. 4.

**CCMG** - Wed. Dec. 4 | Real Talk Open Forum

**REAL** - Thurs. Dec. 5 | Jennifer Theate, Trust Attorney

TCMC - Thurs. Dec. 5 | Bay East Local Gov. Relations, Public Policy Housing Update

VREN - Fri. Dec. 6 | C.A.R./NAR Updates

<u>AIMM</u> - Tue. Jan. 14 | No December meeting, see you in January!

In-person locations can be found  $\underline{\text{here}}$ . Weekly toursheets available  $\underline{\text{here}}$  (login required).

## BUZZ Video



This season, we're grateful for our members who make our community stronger every day. Thank you for your dedication to your clients, the industry, and each other. Learn more in this week's <u>BUZZ</u>.









