






## Bay East Bulletin

-  The Bay East office will be closed Monday, November 11 in observance of Veteran's Day. Regular business hours will resume on Tuesday, November 12.
-  **Consumer Guide, Dos and Don'ts When Working With Buyers and Sellers:** NAR has created two new resources outlining the dos and don'ts on how to support [homebuyers](#) and [home sellers](#) during the transaction process. These resources aim to promote choice, empower consumers, and encourage healthy competition, with the REALTOR® Code of Ethics as a guiding foundation. [Learn more→](#)
-  **Jumpstart Your Success, A Roadmap for New Agents:** Bay East has developed a new comprehensive program to provide new real estate agents with the skills and tools they need to succeed in the industry. [Learn more→](#)
-  **Member Benefit, Tech Support:** Whether you need computer help or have questions about the Bay East products and services, our free in-house Tech Support is here for you. [Learn more→](#)
-  **2025 Inaugural Gala:** Join us for the 2025 Bay East Inaugural Gala on February 1. This in-person event will feature an evening of networking, a delicious dinner, lively dancing, and the installation of 2025 President, Tracey Esling, along with the Board of Directors. Tickets available now. [Learn more→](#)




### MLS News

**Paragon Listing Status Changes – November 12, 2024:** These changes will improve consistency, data accuracy, and compatibility with other MLSs and real estate platforms, making processes easier for our members and their clients. [Learn more→](#)

### Education News

Video marketing is a critical tool for showcasing your personality, building trust, and connecting with potential clients in a powerful way. Join us on November 7 as Garrick Yan shares the step-by-step process of scripting, filming, and editing videos. [Learn more→](#)



## Marketing Meetings

- [CCMG](#) - Wed. Nov. 6 | Real Talk
- [REAL](#) - Thurs. Nov. 7 | Donald James, Manners Matter
- [TCMC](#) - Thurs. Nov. 7 | Felix Pena, Safety During Holiday Season
- [VREN](#) - Fri. Nov. 8 | To be Announced
- [AIMM](#) - Tue. Nov. 12 | Alameda Housing and Human Services Manager

In-person locations can be found [here](#). Weekly toursheets available [here](#) (login required).

## BUZZ Video



This video will show you how to upload the photos of your listing to the MLS. You can upload photos for partials as well as active listings. Learn more in this week's [BUZZ](#).

