





Bay East Bulletin

-  **Paragon Listing Status Changes – November 12, 2024:** We are updating some MLS statuses to align with RESO standards (Real Estate Standards Organization). These changes will improve consistency, data accuracy, and compatibility with other MLSs and real estate platforms, making processes easier for our members and their clients. [Learn more→](#)
-  **Alameda Business License Enforcement:** The City of Alameda has hired a firm to enforce its business license requirements. Per state law, sales agents may be exempt from local business license rules. Bay East is working with the City of Alameda to resolve this issue. If you have received an email from the City of Alameda regarding a business license, please have them contact [David Stark](#).
-  **Consumer Guide: Ten Questions to Ask a Buyer's Agent:** Help guide potential clients through the process of choosing an agent by sharing key questions to ask, ensuring they find someone who aligns with their needs and goals. [Learn more→](#)
-  **2025 Inaugural Gala:** Join us on February 1 for the speakeasy-themed Inaugural Gala as we celebrate the installation of 2025 Bay East President Tracey Esling, Officers, and Board of Directors. [Learn more→](#)



MLS News

Compliance Corner: Non-Disclosure of Personal Interest
Did you know that not disclosing your personal interest in a real estate property or transaction violates both the MLS Rules and the REALTOR® Code of Ethics? Watch [this video](#) or visit our [website](#) to learn more.

Education News

Jumpstart Your Success – A Roadmap for New Agents: Bay East has developed a new comprehensive program to provide new real estate agents with the skills and tools they need to succeed in the industry. [Learn more→](#)



Marketing Meetings

- [CCMG](#) - Wed. Oct. 30 | Roya Chaudry, MLS update
- [REAL](#) - Thurs. Oct. 31 | Chief Young, Livermore PD
- [TCMC](#) - Thurs. Oct. 31 | Maggie Castillo, Reverse Mortgages
- [VREN](#) - Fri. Nov. 1 | 6pm [VREN Hall-o-day Party 2024](#)
- [AIMM](#) - Tue. Nov. 12 | Alameda Housing and Human Services Manager

In-person locations can be found [here](#). Weekly toursheets available [here](#) (login required).

BUZZ Video



Bay East values your membership and we want you to understand the value attached to your membership! For more information about these and other Bay East member benefits, visit our [website](#) or contact our Member Services Department at 925.730.4060. Learn more in this week's [BUZZ](#).

